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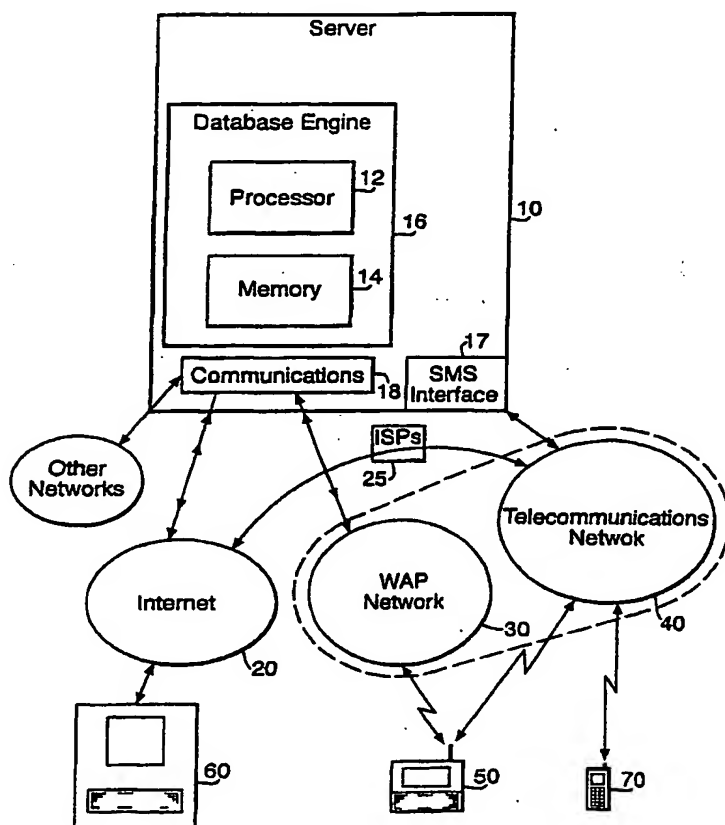
(57) Abstract: The invention discloses a method of communicating, particularly using mobile equipment, in which messages can be sent to and from a server thereby allowing information to be obtained concerning users of the mobile devices even when the users are off line and without requiring direct contact with the users.

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INFORMING A SUBSCRIBER ABOUT THE POSITION OF ANOTHER SUBSCRIBER

5 The present invention relates to communications, particularly, but not exclusively, systems, methods and apparatus facilitating communication by means of mobile equipment.

There are a number of systems and proposals for enabling users to communicate and share information.

10

The Internet is widely known and used and enables information stored at a server to be made available to a large number of people who may request the information via a variety of access devices. Although intended primarily for publication of information, a variety of methods have been used to enable the Internet to be used for communication between

15 individuals. For example, groups of users may share information by storing it on a common server and may send messages to specific users in "chat rooms". However, communication between two users generally requires both users to access a common server or to be online at the same time. E-mail allows a message to be sent to a specified recipient regardless of whether the recipient is online, but this relies on the recipient

20 reading the email and so is not suited to instantaneous notification which, in practical terms requires both users to be online at all times. Furthermore, whilst technology is constantly improving, access to the internet, particularly by means of mobile devices, is often cumbersome and, requiring a high bandwidth for acceptable quality access, if often not viable for a user to remain online at all times, particularly from a mobile device.

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Mobile telephones (see "Definitions" below) are far better suited to instantaneous communication between specific individuals; a user desiring to communicate with another user simply dials the number of the intended user and, provided the other user has a telephone switched on and in coverage, can be connected rapidly. In addition, text

30 messages may be sent using the known "SMS" (Short Message Service) protocol to a desired user regardless of whether the other user has a telephone switched on and will be notified by the telephone network without the user having to check specifically, when the telephone is next within range or switched on. However, whilst certain systems enable messages to be sent by a user to a group of users, such systems (which rely on a

35 telecommunications network to forward the message) are generally network-specific and inflexible. Moreover, it is generally not convenient to send significant amounts of useful information using SMS messages and so mobile telephones are, in practical terms, primarily useful for instantaneous user to user communication.

40 Wap phones have recently been introduced which essentially facilitate Internet-type access from a mobile device; these may facilitate communication over the Internet. However, there is still a cost associated with a user remaining online.

The invention is generally concerned with facilitating flexible communication between

45 users, particularly, but not exclusively, using mobile equipment.

One problem encountered between users attempting to co-ordinate movements, particularly a group of users, is discovering where other users are.

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In a first aspect, the invention provides a method of communicating information concerning the location of a first user to a second user, the method comprising:

receiving at a server, location information for a first user;

storing the location information at the server together with an identifier of the first
5   user;

receiving at the server a request from a second user querying where the first user is located;

transmitting the stored location information to the second user, if available.

10   This may enable a user to determine the location of another user without specifically having to contact that other user, even when that other user is not online or when their mobile telephone or other device is switched off.

The information may be communicated by means of mobile devices, preferably by means
15   of an SMS message. Preferably the location information is positively transmitted by the first user, for example by means of a command, which may be in any of a number of formats including (but not limited to) a text command (for example "I am at ...") or by a voice command or by picking (by touch, key, sound etc) an icon signifying a command. Similarly the request by the second user may be in a number of forms including "where is
20   x?" type query.

The location may be described by the user, for example by a name or other label; this is simple to implement and may convey useful information to a likely requestor, without necessarily enabling the geographical location to be identified (for example, "I am at the
25   pub") may enable a group of known other users to determine the location of the first user, without this information being globally unique. Preferably the location information may include information enabling the server to determine an approximate geographical location signified by the information (for example a post code or zip code may be included). If a measure of geographical position is supplied, this may enable the server to provide
30   information concerning the number of (specified or categorized) users in a particular geographical area, on request, or to give an approximate distance or time (particularly if a measure of velocity or mode of transport is stored) (the query "how far is X?" may be answered, either for the first or second user) to meeting or may enable certain services (such as food, drink or transport services or assistance) or advertising to be targeted more
35   effectively (to the first user – requests such as "send me a taxi/pizza" may be responded to). In addition to location, other information, such as prevailing conditions (temperature, weather, congestion etc) may be stored. Each of these preferred features may be provided independently of the first aspect, alone or in combination with each other.

40   A fixed telephone number may be supplied enabling the position to be looked up from a directory service; this may be provided independently in a second aspect comprising a method of automatically determining a measure of position of a user comprising receiving over a mobile telephone link a number of a fixed telephone (or other information) and determining a measure of location of the user based on a database correlating telephone
45   numbers (or other information) and a measure of location.

As an alternative (or in addition) to a user sending a position, a measure of the user position may be determined by GPS or by triangulation, by the user's mobile telephone or by the network, or both and preferably sent at intervals or on request by the server or at the
50   request of the first user.

Preferably the server stores permission information indicating whether the location information for the first user is available to the second user and the method preferably includes checking the permission information prior to the transmitting step. Each user may specify that location information is available only to specified users or groups or

5   categories of users or that the information is publicly available. Similar permissions may be associated with other information stored for each user (as will be described below); the preferred features of this aspect may be provided independently or in combination with other aspects. If the second user is not permitted to know the location of the first user, the information is not transmitted. References to the information being available in the first

10   and subsequent aspects are intended to encompass the information being stored but not available to a particular user by virtue of permissions granted as well as the information not being stored. The message returned to the second user may be different or may be the same for the cases where the information is denied and where it is not stored at all. Notification of a request for information, whether satisfied or denied, may be

15   communicated to the first user. In addition or instead of a first user granting permission to a second user, the second user may request permission to have access to information from the first user's profile, for example business card details, location information, preferences and the like. A request for permission may be communicated to the first user, preferably as a question, who may respond, preferably with a simple yes/no command.

20

In a related third aspect, the invention may provide a method of communicating information concerning the user(s) in a specified location to a second user, the method comprising:
        receiving at a server location information for a plurality of users;
25   storing the location information at the server together with an identifier of each user;
        receiving at the server a request from a second user querying which users are at a specified location;
        checking whether location information for any of said plurality of users matches
30   said specified location; and
        transmitting to the second user an identifier of the or each user for whom a match is found, if available.

This may enable a user rapidly to determine which users are at a selected location.
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Preferred aspects of the above and other aspects may be applied to the third aspect. The second user may specify specific users or a specific group of users or all users for whom the second user has permission to obtain location details. The group of users may be specified in accordance with the aspects described below. As with earlier aspects, the

40   request may be in any of a number of formats, including a command of the form "who is at X?" or "who is here?" – the location of the requesting user may be stored and used as a location specifier. The location may be specified by a simple text match (optionally using known "intelligent" fuzzy matching algorithms) or based on geographical identifiers – for example to list users within a predetermined or specified distance.

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In a fourth aspect, the invention provides a method of communicating information from a first user to a group of specified users, the method comprising:
        receiving, at a server, from a first user a command including at least one abbreviated identifier of another designated user and information;

looking up a unique identifier for the or each designated user corresponding to the or each respective abbreviated identifier based on a stored list associated with the first user of abbreviated identifiers and corresponding unique identifiers;

sending the information to each designated user based on the unique identifier.

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Whilst methods are known for sending messages to predefined groups, these groups tend to be cumbersome to modify. It is also known to store "speed dials" on a mobile phone, and these can be used to send messages to a single user or predefined group. The above aspect allows a group to be spontaneously created efficiently and conveniently and a

10   single message sent to a server which translates the abbreviated identifiers or "nicknames" for a particular user. Storing the list on the server allows dynamic linking of identifiers so, for example, the unique identifiers (preferably phone numbers) may be updated by individual users and this will be automatically reflected in the list. Also, it may avoid the tedious task of updating a large number of numbers in the event of a telephone code

15   change.

The abbreviated identifiers may comprise a few characters if text is used for the command (which, as before, may be in a number of formats) or a word if a spoken command is used. Optionally, long and short abbreviations and full names may be stored for a given unique

20   identifier and more than one unique identifier may be stored as a target destination, for example "S, Simon, Simon Brown, +44 777 123 456, +1 650 555 6666" may be stored as short nickname, long nickname, full name, first choice number, second choice number. As with all features, the feature of providing both long and short nicknames on a list stored on a server may be provided independently. The features of defining groups may

25   be combined with other aspects; for example the whereabouts of a group may be queried.

The information may be sent as a command in a data packet, particularly an SMS message; this may be provided independently in a fifth aspect, in which the invention provides a method of communicating information from (a mobile telephone of) a first user

30   to a second user, the method comprising receiving a message from (a mobile telephone of) a first user at a server, the message containing an identifier of at least one second user and information, parsing the message at the server, and sending information from the server to the second user.

35   Thus rather than sending the message, particularly a short message (e.g. SMS message sent from a mobile telephone) directly to the desired user (e.g. to a telephone number of the user), the user is identified within a message sent to a server (e.g. to a telephone number of a server); this of course represents a radical departure from standard messaging.

40   The invention extends to complementary methods performed by transmitting or receiving users for all the aspects disclosed herein. For example, in a sixth aspect, the invention comprises a method of sending a message from a first user containing information for a second user, wherein the message contains an identifier of the second user, the method comprising sending the message from the first user to a server arranged to parse the

45   message and forward the information to the second user.

Similarly, the invention comprises in a seventh aspect, a method comprising receiving at a server a message (preferably an SMS message) from a mobile telephone of a user, the message containing a command (and preferably an identifier of at least one other user), the

50   method comprising parsing the message at the server. The server preferably stores

information concerning the user and preferably other users and parsing or subsequent action in response to the command is preferably based on the stored information or modifies the stored information and may be dependent on permissions associated with the information, for example as described elsewhere. The server may be integrated into a

5   telecommunications network; if so, it is preferably arranged for connection to another network so that commands are not limited to within a single network. The method may include sending pre-stored information, for example a document (e.g. a CV) to a designated user, for example by email, fax, mail or to a mobile device using a messaging protocol.

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In an eighth aspect, the invention provides an SMS message addressed to a server capable of parsing a command contained within the message.

Previously mentioned aspects enable users to be designated readily in a group. In certain
15   cases, it may be desirable for users to register as part of a group.

In a ninth aspect, the invention provides a method of compiling a group of a plurality of users comprising:
        receiving, at a server, a message from each of a plurality of users containing a
20   predetermined key, each message being associated with an identifier of the user sending the message;
        compiling a list of users based on the identifier associated with each message containing said key.

25   Preferably the server stores further information for each user indexed by the identifier (e.g. telephone number of sender – which is sent with an SMS message) and the further information stored is used to compile the group. For example name and address information may be stored and a mailing list compiled. Other user preferences may be stored, for example as described below. This information may be used for a number of
30   purposes, for example at a party or conference to be included in group announcements or games, to respond to a billboard advertisement to request information, to register support for a cause. The key may be a desired code. The method may include (or independently provide a method of) receiving a request from an organizer to register an event or dynamic group, assigning a code to the event and storing the code. The code may be transmitted to
35   the organizer or to a designated group of users for use (as the key mentioned above) when wishing to register for the group or the event. Based on stored user information, users may be introduced to each other; for example at a conference, a first user may specify that he or she is interested in meeting other users who offer legal services (there are many possibilities) and the details of other users who have in their profiles an indication that
40   they offer legal services and are receptive to new contacts maybe passed to the first user, and vice versa.

Whilst it is very useful to make use of a stored user profile or send commands by means of short messages, it may be cumbersome to edit the profile simply using commands.
45

In a tenth aspect, the invention provides a method of managing a user profile comprising a plurality of elements stored at a server, the method comprising:
        modifying elements of the profile or providing information based on the stored profile in response to a command received as a short message (e.g. SMS message) using a
50   first protocol over a first communication medium (e.g. from a mobile telephone);

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displaying information concerning a plurality of elements using a second protocol (e.g. HTTP) over a second communication medium.

5   The media need not necessarily be particularly distinct; for example using a WAP phone, short queries or commands may be processed as SMS messages but a larger portion of the profile may be edited or modified using the WAP facilities of the same phone. Another example of a possible second medium is the Internet, a third is a direct dial connection to a modem, again possibly using the same device as used for sending short messages.

10   In an eleventh aspect, the invention provides a method of communicating data to at least one user via a mobile device, the method comprising receiving at a server, an identifier of a user (e.g. telephone number), looking up data for the user based on the identifier, generating a message for the user by means of an algorithm for generating a message based on predetermined generic data and user-specific data; and transmitting the message
15   to the first user.

This may enable a quiz or useful information to be sent to the user tailored to the user's characteristics which are pre-stored. More preferably, an identifier of at least another user is also used and a message specific to the users is generated, for example based on
20   matching (or different) characteristics stored for the users. As an example of a "fun" algorithm, if birth dates are stored, an astrology algorithm may be run to generate a seemingly apposite message for the users based on birth dates and present date. If business details or areas of business are stored, these may be correlated and used to generate information of interest to both users. Party games may be run, with questions
25   based on members of the group or tailored to individual members.

In a twelfth aspect, the invention provides a method of communicating data to a plurality of users via respective mobile devices, the method comprising receiving at a server, an identifier of each user (e.g. telephone number), looking up data for at least a first subset of
30   the users user based on respective identifiers, generating at least one message for at least a second subset of users by means of an algorithm for generating a message based on predetermined generic data and user-specific data; and transmitting the messages to at least the second subset of users. The plurality may be a pair of users and the subsets may be a single user, for example in matching characteristics of other users. Alternatively, the
35   plurality may comprise a large group and the subsets may comprise the whole group. Different messages may be sent to different users. The messages may comprise questions.

In a thirteenth aspect, the invention provides a method of sending information to a user comprising selecting a set of information based on stored characteristics of the user,
40   determining what of the set of information has already been sent to the user, picking a subset of information based on the results of selecting and determining; and sending the subset to the user. The information may comprise advertising information, and may be sent as a part of a message sent in accordance with any other aspect or otherwise. The information sent to a group of users (defined in accordance with any aspect defined herein
45   or otherwise) may be chosen in dependence of the composition of the group. For example, information which is related but varies between members of a group may be appended to messages transmitted to a group of users. The message may include receiving a response from the user and processing the response based on the information previously sent; for example, information comprising an advertisement of an offer may be
50   sent and in response to a simple reply for example containing a "yes" command, or a

specific code, the information may be processed. This may be provided independently in a method comprising sending information, preferably as part of a message, to a user, receiving a response from the user and processing the response based on the sent information.

In a fourteenth aspect, the invention provides a method of transmitting messages to a group of users comprising appending information to each message, the information being selected from a set of messages and varying between the group. The same information may be transmitted to more than one user (particularly in the case of large groups). The information may be selected for each user based on a common criteria or set of information for the group and based further on user specific criteria or based on information the user has already received.

In a fifteenth aspect, the invention provides a method of providing information to a user comprising:

storing at a server an identifier of the user and a user profile;

providing first information over a first communication medium (e.g. a message sent to a mobile telephone);

based on the identifier and the user profile, providing second information over a second communication medium (e.g. the Internet), the second information being chosen based on the first information already sent over the first communication medium.

In a sixteenth aspect, the invention provides method of communicating information comprising:

storing at a server a database containing a plurality of user profiles, each profile comprising an identifier of the user, information identifying the user and information identifying other users associated with the user (if any);

receiving a request from a mobile device of the first user to send information to a second user; and

transmitting information from the database to the mobile device of the second user.

This may enable, for example business cards to be sent; unlike present methods of sending information directly from phone to phone, by storing the data at the server, the capacity of the phone need not be so large and greater flexibility may be provided. Pre-stored information, for example documents, CVs, photos and the like may be sent by any of a number of means, for example by fax, email, mail, or as a message to a mobile device of the second user. Where a business card is sent to a mobile device, it may be formatted so as to be directly storable in a directory of the second user's phone, for example in a v-card format.

The method preferably further comprises storing a link between the two users and may include altering permissions (as described elsewhere) so that the two users thereafter have access to certain specified information stored in the user profile. A plurality of categories of contact may be defined (for example, business contact, colleague, friend, lover, salesman, stalker, and user-defined categories) with default permissions and information.

The method may also comprise checking for information stored in each user's profile which matches or according to defined criteria may be of interest to both users; for

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example if both users have indicated in their profiles a common or related interest, this fact may be flagged to the users, depending on the users' permissions or preferences set, or an astrological match may be performed; this may be provided independently.

5   As an alternative to sending information to a designated user, the look-up facility of the fourth aspect may be provided independently, for use in querying an address book by the first user. This may be provided in a seventeenth aspect, in which the invention provides a method of communicating information to a first user concerning a second user, the method comprising:

10   receiving, at a server, from a first user a command including an abbreviated identifier of a second user;
            looking up information for the second user corresponding to the abbreviated identifier based on a stored list associated with the first user of abbreviated identifiers and corresponding unique identifiers;

15   sending the information to the first user.
Information for multiple second users may be queried at once (in a manner similar to the group sending facility) and the information may be specified based on a command sent by the first user with the identifier or based on a stored default selection of information; for example address, phone numbers, location, etc may be queried separately.

20

In an eighteenth aspect, the invention provides a method of creating a user profile comprising:
            receiving at a server a message from a mobile device of a user, the message containing an identifier of the user;

25   creating a user profile in a database for the user associated with the identifier, which profile contains records for storing further information;
            subsequently receiving further information concerning the user to populate records of the profile.

30   This may facilitate rapid signup; a user need only send a message (e.g. SMS message) optionally containing a signup code or key for a record to be created which can subsequently be populated, optionally over another network (e.g. the Internet). A user may be requested for or assigned a further identifier (e.g. login name and/or password and/or email address) in addition to said identifier (e.g. telephone number). A

35   confirmatory message may be sent to the user following successful creation of the profile. Preferably the user identifier is checked prior to creating a record to see if a profile already exists for the user.

      The matching of information according to the sixteenth aspect may be provided

40   independently in a nineteenth aspect comprising a method comprising comparing stored user profile information for at least first and second associated users and notifying at least one of the users if a predetermined correlation between said information for each user is found or notifying at least one of the users of information about the other user in a predetermined category.

45

      The invention extends to complementary methods performed at servers, user devices, senders and receivers, to apparatus, or computer programs or computer program products for implementing any of the method aspects or optimized for use with such methods

50   (including but not limited to programs for mobile devices, programs for network

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management, programs for servers and programs for enabling access over another network).. The invention further extends to the preferable features disclosed below in the example. The invention further extends to mobile communication devices configured to operate in accordance with any of the methods disclosed herein. The invention further

5   extends to data packets produced in accordance with any of the methods disclosed herein.

Definitions

For ease of understanding, various terms of art have been used herein. However, unless otherwise stated or essential to the context, all terms of art used herein are intended to be

10   more broadly construed to encompass variants and derivatives having equivalent or similar function. For example, the term "Mobile telephone" or "phone" or "mobile device" as used herein is intended to encompass any device suited to wireless communication, whether by voice, text or other data, preferably having a designated unique identifier associated therewith (e.g. telephone number) enabling the device to be

15   addressed by another user without communication with the other user having been previously established.

The term "SMS message" as used herein is not limited to the present known GSM messaging system, unless specifically stated. Instead, it is intended to encompass

20   modifications and derivatives thereof, preferably a message sent from or to a mobile device in accordance with a protocol for sending a data packet from a sender to a designated recipient preferably without requiring both the recipient and sender to have a previously established communication link, preferably using a switching layer protocol data packet.

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References to servers may include discrete servers and distributed systems; the functionality of a server may be integrated into a telecommunications network or spread over several networks. References to users may include individual users or business service providers, automated services and the like.

30

An embodiment of the invention will now be described, by way of example, with reference to the accompanying drawings in which:-

Figure 1 is a schematic overview of a system in accordance with the invention;

35   Figure 2 illustrates Address Book Tab set up, Entries in My Address Book; and

Figure 3 illustrates Address Book Tab Set Up, Who Has Access to my profiles.

The following describes an application implementing the invention which has been named the FoneKey application. The following description includes how the system will function

40   via various media (SMS, Web, E-mail, Voice) that a working service may use; it will be appreciated that the implementation is not limited to such services but that each feature described may be implemented in a number of ways and may be provided independently of other features or in any combination.

45   A number of examples of information and commands are described below. It will be appreciated that these exemplify many of the above aspects. It is important to appreciate that, although comprehensive details are provided, unless otherwise stated, each feature of the examples may be provided independently or as a preferred feature of the aspects

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above, without the accompanying features. To give an example, in the discussion of personal profiles, a number of pieces of information are described which may be stored; any one of these may be stored alone or in combination with other information – one implementation may store only a name, another may store only an email address, yet
5   another may store information not specifically mentioned below, such as medical information, but use methods analogous to the methods described to process it.

Whilst telephone numbers are exemplified as user identifiers, as is preferred for ease of implementation, other identifiers may be used, for example SIM card numbers;
10   alternatively access codes may be assigned to users, and references to telephone numbers may be substituted by other such identifiers as desired.

Referring to the schematic diagram of Fig. 1, the basic arrangement of a typical embodiment will be outlined, to assist in understanding the following explanation. A
15   typical system comprises a server 10 including a processor 12 and memory 14 serving as a database engine 16 coupled by communications ports 18 to the Internet 20 and a WAP network 30 and having an SMS messaging interface 19 coupled to a mobile telecommunications network 40. The SMS interface may simply comprise one or more GSM type phones with modem (typically an integrated unit) but will more preferably be
20   coupled directly to a plurality of telecommunications networks. A user terminal 50 comprising a mobile communicator may send SMS messages to the server by means of the telecommunications network 40 and may also connect via the WAP network 30 (in practice the two are inter-related). It may also connect via the Internet 20, through an Internet Service Provider 25 connected to the telecommunications network 40. A simple
25   mobile phone 70 may communicate via the telecommunications network 40 and a static terminal 60 may connect via the Internet 20. The database engine 16 provides the majority of the functionality described below, but this can be integrated into the network 40. The user devices 50 and 70 particularly may be modified to facilitate access and may run programs complementing the server methods described.
30

Table 1: Style Guide

In order to avoid ambiguity the following fonts have been used to identify various media in this document:

Email Font	Any information provided in this Font Format is meant to reflect an Email
SMS Font	Any information provided in this Font Format is meant to reflect an SMS Message
WAP Font	Any information provided in this ... and background colour is meant ... WAP Screen
Web Pages	Web Page content will generally be found in plain text

35

1 "Homepage" Screen

Homepage describes the first screen seen upon typing http://www.fonekey.com/ it will contain the following elements:

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Home"
4. Section describing what The FoneKey service can do for the user, this will include:
   * Copy (maximum 300 characters) describing the service incorporating Hyperlinks to Demonstrations of parts of the service.
   * Hyperlink to "Demonstration" screen.
5. A Hyperlink to the "Public Directory".
6. Login.
   * Identifier Field (maximum 35 characters), Free Text Field Type, the user will be able to enter one of the following to identify themselves, a set of 2 radio buttons will be placed next to the login to allow the user to identify which of the three they are entering:
     * Username.
     * Email Address.
     * Mobile Phone Number.
   * Password Field (maximum 15 characters), Free Text Field Type.
7. Registration Hyperlink and associated Copy.
8. About Us Hyperlink.
9. Privacy Statement Hyperlink.
10. Community Statistics.
    * A part of the page displaying a list of statistics cut from user demographics and usage behaviour, e.g. 200 people played the drinking game last night, the oldest FoneKey user is 35.
11. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

1.1 Login Failure Screen

The Login Failure Screen will be served if a returning user types in an incorrect password on the Homepage. It will contain the following:

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name "Login Failure"
4. About Us Hyperlink.
5. Privacy Statement Hyperlink.
6. Copy "Login Failed".
7. The Username or Email Address or Mobile Phone Number used in the failed login, if they are recognised by the system. If they are not identified the another Identifier Field will appear instead to the user.
8. A password entry Field (maximum 15 characters), Free Text Field Type.
9. Copy saying either:
   "The Password you entered is incorrect, the password is case sensitive please check and re-enter", if the Username or Email Address or Mobile Phone Number is recognised.

Or

"The Password and/or Username/Email Address/Mobile Number you entered are not recognised please try again" , if the Username or Email Address or Mobile Phone Number is NOT recognised.

5   10. A "Forgotten your Password?" Hyperlink.

11. A "Submit" Button, for the second attempt at login.

12. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

10   **1.2   "Forgotten Your Password?" Screen**

The "Forgotten Your Password?" Screen will be served if the user clicks on the

>?   "Forgotten Your Password?" Screen, it will contain the following:

1. Brand Logo & Strapline.

2. Ability to serve a Banner Advertisement.

15   3. Page Name – "FoneKey - Forgotten your Password?"

4. A Hyperlink to the "Public Directory".

5. About Us Hyperlink.

6. Privacy Statement Hyperlink.

7. An Identifier Field (maximum 35 characters), Free Text Field Type.

20   ♦ Associated copy: "Type in your Username, Mobile Phone Number or Email Address, to display your password reminder".

8. A "Submit" button.

9. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact:

25   webmaster@fonepark.com.

1.3   "Password Reminder" Screen

The "Password Reminder" Screen will be served once the user clicks on the submit button on the "Forgotten Your Password?" Screen, it will contain the following:

1. Brand Logo & Strapline.

30   2. Ability to serve a Banner Advertisement.

3. Page Name – "FoneKey - Password Reminder"

4. A Hyperlink to the "Public Directory".

5. About Us Hyperlink.

6. Privacy Statement Hyperlink.

35   7. The User Password Reminder set upon registration.

8. The Username or Email Address or Mobile Phone Number used in the failed login, if they are recognised by the system. If they are not identified the another Identifier Field will appear instead to the user.

9. A password entry Field (maximum 15 characters), Free Text Field Type.

40   10. Copy ... "I still can't remember my password:"

11. A check box "Email me my password"

12. A check box "SMS me my password"

13. A "Submit" Button.

14. Copy ... "This is a trial version of our service if you are experiencing problems please

45   contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

If the attempt to login fails again the user will be served the "Password Reminder Screen" again. If the user chooses to receive their password via SMS or Email, then they will be returned to the Homepage where they can login once they receive their password.

5 ## 1.4 "SMS me my password"

If the user has forgotten their password and they choose to have it sent to them via SMS the following SMS will be sent:

Dear <first name>, a request was made to have your Fonekey Password via SMS, your password is <password>, memorise and delete this

10 message. <add advertising tag>

1.5 "Email me my password"

If the user has forgotten their password and they choose to have it sent to them via Email the following Email will be sent:

15 Dear <first name>,

a request was made to have your Fonekey Password via Email,

your password is <password>,

20

We recommend you memorise the password and then delete this message.

Best Wishes,

25 The FoneKey Team

<add advertising tag>

30

2 Registration

This section describes the pages the user will see upon clicking the Registration Hyperlink described in section 2. Section 3.1 describes the page that will be used to register on the system. . If the number of users of the trial system reaches 10,000, then any subsequent user who clicks on the Registration Hyperlink will be a served a different page, this is described in section 3.4.

2.1 Legal Disclaimer Screen

The Legal Disclaimer Screen will contain the following:
1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Registration"
4. Copy (maximum 200 character) explaining the registration process and it's importance.
5. About Us Hyperlink.
6. Privacy Statement Hyperlink.
7. A Legal Disclaimer.
8. "I Agree" Button. (User is taken to Registration Screen).
9. "I Disagree" Button. (User is taken back to Homepage).

2.2 Registration Screen

The Registration Screen will contain the following:
1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Registration"
4. Copy (maximum 200 character) explaining the registration process and it's importance.
5. About Us Hyperlink.
6. Privacy Statement Hyperlink.
7. Registration Form 1, containing the following form fields and form field types.
   - "Username" (maximum 35 characters), Free Text Field Type.
   - "Password" (maximum 15 characters), Free Text Field Type.
   - "Enter Password Again" to cross reference (maximum 15 characters), Free Text Field Type.
   - "Password Prompt" (maximum 60 characters), Free Text Field Type.
     - ➢ Associated Copy "Write a short note which will remind you of the password you have chosen should you forget".
   - "First name" (maximum 35 characters), Free Text Field Type.
   - "Middle name" (maximum 35 characters), Free Text Field Type.
   - "Last name" (maximum 35 characters), Free Text Field Type.
   - "Mobile Phone Number" (maximum 20 characters), Free Text Field Type.
     - ➢ Copy explaining the need to drop the 0 at the start of their number and add regional code i.e. +44 for the UK.
   - "Phone Make" (i.e. Name of Manufacturer), "Phone Type", Set of Radio buttons with Drop down Menu.
     - ➢ Radio button values:

- ▪ "Nokia", "Ericson", "Phillips", "Siemens", "Motorola", "Other/Don't Know".
  - ➤ Drop down menu's will contain all types for the manufacturer's they are link to and a Don't Know Option.
  - ➤ Default value for both the radio buttons and the drop down menus is "Other/Don't Know".
- ◆ Phone Network.
  - ➤ Drop Down List Options:
    - ➤ "BT Cellnet"
    - ➤ "One 2 One"
    - ➤ "Orange"
    - ➤ "Vodafone"
    - ➤ "Other/Don't Know"
- ◆ Email Address (maximum 65 characters), Free Text Field Type.
8. "How did you hear about FoneKey?"
  - ◆ Drop Down Menu Fields
    - ◆ "A friend told me about it"
    - ◆ "I read about it"
    - ◆ "I saw an advert for it"
    - ◆ "I received an SMS about it"
    - ◆ "I received an Email about it"
    - ◆ Other
9. Submit Button.
10. Clear Screen Button.
11. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

Notes

Mandatory Fields Are marked in Bold. If a mandatory field is incorrectly entered the user will be resent this page with a message at the top of the registration form section saying: "You must enter <missing mandatory field>".

Users must submit EITHER an EMAIL ADDRESS or A MOBILE PHONE NUMBER. If they do not enter at least an Email, the user will be resent this page with a message at the top of the registration form section saying: "You must provide either your mobile phone number if you have one, or a valid email address".

If the two passwords entered do not match the user will be resent this page with a message at the top of the registration form section saying: "The passwords you submitted did not match, please re-enter them and resend your pages".

2.3 Registration Screen 2

Registration Screen 2 describes the page which is served up to a user who provides a Mobile Phone Number on the registration Screen described in section 3.1. It will contain the following:
1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.

3. Page Name – "FoneKey - Registration"
4. Copy (maximum 200 character) explaining that a verification code is being sent via SMS, and explaining the importance of the following fields. .
5. About Us Hyperlink.
6. Privacy Statement Hyperlink.
7. Registration Form 2, containing the following form fields and form field types.
   - Sex (Options Male or Female), Either or Radio Button.
   - Date of Birth.
     - Day.
       - Options 1 –31, Drop Down Menu.
     - Month.
       - January,
       - February,
       - March etc. Drop Down Menu.
     - Year, 4 character free text field.
   - Address
     - Line 1 (maximum 50 characters), Free Text Field Type.
     - Line 2 (maximum 50 characters), Free Text Field Type.
     - Town/City (maximum 65 characters), Free Text Field Type.
     - County/State/Region (maximum 65 characters), Free Text Field Type.
     - Postal/Zip Code (maximum 15 characters), Free Text Field Type.
     - Country, Drop Down Menu containing the country list found in Appendix 1.
   - Occupation, Drop Down Menu containing the occupation list found in Appendix 2.
   - **Verification Code (This will be sent to the user via SMS).**
8. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

2.4 Registration Screen 3

Registration Screen 2 describes the page which is served up to a user who does not · provide a Mobile Phone Number on the registration Screen described in section 3.1, but does provide an **Email** address. It will contain the following:
1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Registration"
4. Copy (maximum 200 character) explaining that a verification code is being sent via **Email**, and explaining the importance of the following fields.
5. About Us Hyperlink.
6. Privacy Statement Hyperlink.
7. Registration Form 2, containing the following form fields and form field types.
   - "Sex" (Options "Male" or "Female"), Either or Radio Button.
   - "Date of Birth."
     - "Day".
       - Options 1 –31, Drop Down Menu.
     - "Month".
       - "January",
       - "February",

- • "March" etc. Drop Down Menu.
  - ➤ "Year", 4 character free text field.
- ◆ "Address"
  - ➤ "Line 1" (maximum 50 characters), Free Text Field Type.
  - ➤ "Line 2" (maximum 50 characters), Free Text Field Type.
  - ➤ "Town/City" (maximum 65 characters), Free Text Field Type.
  - ➤ "County/State/Region" (maximum 65 characters), Free Text Field Type.
  - ➤ "Postal/Zip Code" (maximum 15 characters), Free Text Field Type.
  - ➤ "Country, Drop Down Menu" containing the country list found in Appendix 1.
- ◆ "Occupation", Drop Down Menu containing the occupation list found in Appendix 2.
- ◆ **Verification Code** (This will be sent to the user via **Email**).

8. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

2.5 "Trial Service Full" Pop Up Window

Should the number of registered users reach a predefined system limit any users who click the registration Hyperlink on the Homepage will be served a pop up window a quarter of the screen size of their browser window, the window will contain the following:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Trial Service Over-subscribed"
3. Copy explaining that the current system is only a trial version and inviting the user to view the demos on the Homepage and register their email so we can re-contact them when the site is launched.
4. A free text field so the user can enter their email address to be informed when the service is launching (maximum 70 characters).
5. A submit button, which will close the pop up window and add the users e-mail to the database for future use.
6. A button which allows the user to close the pop up window.

2.6 Verification Code sent via SMS

Upon submission of registration form 1 as specified in section 3.1, an SMS message will be sent to any user who provides us with a mobile phone number, with a verification code, to unlock access linked to that particular mobile phone number. The SMS text will be as follows:

Greetings from Fonekey, in order to access our services you will need the following verification code: <code goes here>. <add advertising tag>

Once the user has entered the verification code any subsequent visits to the site will be validated through the password set up during registration.

2.7 Verification Code sent via Email

Upon submission of registration form 1 as specified in section 3.1, an Email message with a verification code, will be sent to any user who does not submit a mobile phone

number but gives us an email address, to verify the email address as belonging to the user. The Email text will be as follows:

Dear <Insert User's First name>

Welcome to the Fonekey service, in order to access our services you will need the following verification code: <code goes here>. You will only need to use this code to verify this is your email. The Password you set up on registration will become your password to access the site.

Best Wishes,

The Fonekey Team

<add advertising tag>
>?

Once the user has entered the verification code any subsequent visits to the site will be validated through the password set up during registration.

2.8   "Verification Failure"

If the verification code fails the user will receive a screen asking them to re-enter the verification code checking that the caps lock is turned off. This page will contain:
1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Verification Failure"
4. A Hyperlink to the "Public Directory".
5. About Us Hyperlink.
6. Privacy Statement Hyperlink.
7. A Free text field entry for the code. With the following copy ...
    The Verification Code you entered is incorrect please check that the caps lock is not turned and re-enter the code.
8. A "Submit" Button.
9. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

If the code fails again the user will be returned to this page, until they correctly enter the password, item 8 will encourage them to contact us as there may be an application problem.

2.9   FoneKey V-Card sent to Nokia Hand Set Owners

A V-card will be sent to all users with Nokia Handsets after the verification code, allowing them to add FoneKey to the Names List on their phone.

2.10 SMS Registration

There are 2 possible ways people will come to sign up by SMS.
i.   Cold. No prompting, except maybe from friend, word of mouth
ii.   Prompted. They have printed instructions, that take them through the process.

2.10.1 Signing up Cold

Possible in messages

Signup

Fonekey

5   FoneKey would take note of the mobile number and send a reply
**Thanks for registering. To complete setup, send a message with
[Username,password]** <Ad Tag goes here>

    The user would reply (phone number is used as identifier via SMS to save providing a
10   password).

USERNAME, PASSWORD

We would verify their password

<Username> **has been set up as your username, please resend your
password to verify.** <Ad Tag goes here>

15

FoneKey reply to message

Welcome <Username>**, You are now a Fonekey member. Setup a Business
Card. Reply[BC SETUP] Setup Student Card. Reply[SC SETUP] For Personal
Card. Reply [PC SETUP]**

20

3   User Management Screen

The User Management Screen is where the user is taken upon successful registration or after login for a returning user. It will contain the following:

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Home"
4. Copy (maximum 200 character) explaining how this page works, e.g.
   ♦ "Set up your information" (link to profiles screen).
   ♦ "Share your information with friends" (link to profiles screen).
   ♦ "Use our great services when you are out and about with friends" (link to services).
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Welcome note.
   ♦ The exact copy will be ...
      ➢ "Welcome <First name>" for new users.
      ➢ "Welcome back <First name>" for returning users.
9. A Hyperlink to the "Public Directory".
10. A Hyperlink to "Preferences/Settings".
11. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
12. A Hyperlink to "Profiles".
13. A Hyperlink to "Address Book".
14. Counter of the number of people who are in your address book i.e. the number of people who have allowed you to access one or more of their profiles.
15. A list of the services the user has set up.
   ♦ The exact copy will be ... "Services you are currently able to use:"
16. A Hyperlink to "Services".
17. A list of statistics relevant to the user, e.g. There are <n> FoneKey users in your postcode.
18. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

4   Profile Management Screen

By clicking on "Edit Profile" the user will be brought to the Profile Management Screen. This section describes how the user will manage their personal information by group fields of personal data into profiles defined by FoneKey. They will also give and take access to the various profiles via this part of the application. It will contain:

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Profile Management"
4. Copy (maximum 200 character) explaining how this page works.
5. Profile List containing all the profiles the user has set up.
6. Add a profile.
7. "About Us" Hyperlink.
8. "Privacy Statement" Hyperlink.
9. Log Out Button (logs user out of the system and returns user to the homepage).

10. A Hyperlink to the "Public Directory".
11. A Hyperlink to "Preferences/Settings".
12. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
13. A Hyperlink to "Edit Profiles".
14. A Hyperlink to "Address Book".
15. Counter of the number of people who are in your address book i.e. the number of people who have allowed you to access one or more of their profiles.
16. A list of the services the user has set up.
    ♦ The exact copy will be … "Services you are currently able to use:"
17. A Hyperlink to "Services".
18. A list of statistics relevant to the user, e.g. There are <n> FoneKey users in your postcode.
19. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Group Contact us will create an email window for the user to contact: webmaster@fonepark.com.

The profiles for each service (e.g. Business Card) will all take on a similar format.

5 Personal Profile

17. Brand Logo & Strapline.
18. Ability to serve a Banner Advertisement.
19. Page Name – "FoneKey - Personal Profile".
20. Copy (maximum 140 characters) explaining how this page works.
21. "About Us" Hyperlink.
22. "Privacy Statement" Hyperlink.
23. Log Out Button (logs user out of the system and returns user to the homepage).
24. A Hyperlink to the "Public Directory".
25. A Hyperlink to "Preferences/Settings".
26. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
27. A Hyperlink to "Edit Profiles".
28. A Hyperlink to "Address Book".
29. Counter of the number of people who are in your address book i.e. the number of people who have allowed you to access one or more of their profiles.
30. A Hyperlink to "Services".
31. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
32. Personal Data Entry.
    ♦ "Enter your Personal Details Here".
        ➢ "First name"[1] (maximum 35 characters), Free Text Field Type.
        ➢ "Middle name" (maximum 35 characters), Free Text Field Type.
        ➢ "Last name" (maximum 35 characters), Free Text Field Type.
        ➢ "Home Phone Number" (maximum 20 characters), Free Text Field Type.
        ➢ "Mobile Phone Number" (maximum 20 characters), Free Text Field Type.
        ➢ "Personal Email Address" (maximum 65 characters), Free Text Field Type.

---

[1] All Fields in **Bold** should be automatically copied across as they will have been entered during registration.

* "Sex" (Options "Male" or "Female"), Either or Radio Button.
* "Date of Birth."
    ➤ "Day".
        • Options 1 –31, Drop Down Menu.
    ➤ "Month".
        • "January",
        • "February",
        • "March" etc. Drop Down Menu.
    ➤ "Year", 4 character free text field.
* "Address"
    ➤ "Line 1" (maximum 50 characters), Free Text Field Type.
    ➤ "Line 2" (maximum 50 characters), Free Text Field Type.
    ➤ "Town/City" (maximum 65 characters), Free Text Field Type.
    ➤ "County/State/Region" (maximum 65 characters), Free Text Field Type.
    ➤ "Postal/Zip Code" (maximum 15 characters), Free Text Field Type.
    ➤ "Country, Drop Down Menu" containing the country list found in Appendix 1.

33. Copy "Activate Friend of Friend <ON or OFF>" Check Box, default unchecked.
34. Copy explaining how friend of Friend works ...
35. Button "Update Details".
36. Defining Access Right to Profile.
    * "Make Details Public" check box.
37. "People who have access to My Personal Details", List of individuals who have access to the Personal Details in a scrolling list.
    * This list will use the following to identify the user depending on how much information the system has on that user.
        ➤ Nickname (If the profile list owner has defined a nickname for a user then this will be used to identify them in the access list above all other fields).
        ➤ Username (If a Nickname hasn't been defined then the User name set by the user will be used subject to the profile owner having access to that User name).
        ➤ Mobile Phone Number (If the User does not have access to that users Username and has not set up a Nick name for the user, or the user who has received the Personal Details is not yet a system user and the profile owner has not set up a Nick name [See section] for the unregistered person who has received their Personal Details via SMS, therefore identifying the non-registered user by their Mobile Phone Number then that Mobile Phone Number will be used to identify the non-registered person).
        ➤ Email Address (As above except substitute Email and Email Address for SMS and Mobile Phone Number).
38.   Requests for Access to this profile
    ◆   Copy: "The Following People Have Request your Personal Details".
        ➤   List of Usernames who have requested access to your Personal Details, with Check boxes.
        ➤ Button "Do Not Allow People to Request My Personal Details". If the user has already used this button this section will say, "You have blocked requests for your Personal Details. Click Here to allow other FoneKey Users to request your Personal". Click here will appear as a Hyperlink.

39. Full list of Contacts who have access to other profiles (except public) in a scrolling bar.
40. "Add" Button. Where a "Named User" has been selected in the scroll bar (See point 19 above), or a "Named User" has had a Check Box ticked, by the profile owner they will be added into the "People who have access to My Personal Details" list (See point 17 above) and will gain access to the Profile owners Personal Details.
41. "Remove" Button. Where a "Named User" has been selected in the "People who have access to My Personal Details" scroll bar. They will no longer have a link set up to receive an update to the profile owners Personal Details, when such an update occurs.
42. Scrolling List of the user's Groups.
43. "Add Group" Button. This will add en mass all the named users in that group to the "People who have access to My Personal Details" scrolling, granting them access to the user's personal details.

5.1 Setting Up Personal Details by SMS

There will be a prompt from SMS signup to create a business card. It assumes that basic information has
been set up [Username, First Name, Last Name, Mobile Number]
Possible in messages, the first one will be prompted by the SMS sign in.

PD Setup

Personal Details Setup

FoneKey would take note of the mobile number and send a reply

To setup Personal Details, send a message with [Name, Lastname, telephone number,email address, Town/City]<Ad Tag goes here>

The user would reply

<First Name><Last Name><Telephoen Number><email address><Town/City>

If the user does not have an email address, then they can leave the last field blank, the system should be able to determine email address by the @ symbol and a phone number should also be recognizable.

FoneKey reply to message

Congratulations. You now have Set up your Personal Details. <Show details> **To send it [PD Mobile No.]**

5.2 Personal Details Sharing by SMS

Upon meeting a new contact the user creates a text message and sends to FoneKey

PD <Field here>

Field can be:
- Mobile Phone Number
- Email Address
- Username

If the command is to a mobile number and the receiver has not blocked SMS messages, the message sends the following fields to the Mobile number in the message as an SMS text message.

<First Name, Last Name, <email address>>.<Ad Tag goes here>

If email is the command above AND if phone number sent to is an existing member of FoneKey, and email is on file, then also send email of the sender's full Business Card Profile to the address.

```
Subject: <First Name><Lastname> Personal Card from FoneKey.

<FirstName><Lastname>
<Address Line 1>
<Address Line 2>
<Town/City>
<County/Region/State>
<Mobile Phone Number>
<Home Phone Number>
<If both user's has set up Interest Match>Did you know <user> likes <Matched Interest goes
here >?

<fonekey ad goes here>
```

- The mobile number or email address will appear in the senders Business card Profile Manager screen under, People who can see this information.
- The sender will appear in the receiver's address book and business card profile will be viewable.

6   Business Profile
1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Business Profile"
4. Copy (maximum 140 character) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Edit Profiles".
12. A Hyperlink to "Address Book".
13. Counter of the number of people who are in your address book i.e. the number of people who have allowed you to access one or more of their profiles.
    A Hyperlink to "Services".

14. Copy ... "This is a trial version of our service if you are experiencing problems please <u>contact us</u>". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

15. Business Card Data Entry

◆ "First name"[2] (maximum 35 characters), Free Text Field Type.

    ◆ "Last name" (maximum 35 characters), Free Text Field Type.

    ◆ "Enter your Business Card Details Here".

     ➤ "Job Title" (maximum 50 characters), Free Text Field Type.

     ➤ "Company Name", (Maximum 40 Characters), Free Text Field.

     ➤ "Business Phone Number" (maximum 20 characters), Free Text Field.

     ➤ "Business Fax Number" (maximum 20 characters), Free Text Field.

     ➤ "Mobile Phone Number"[3] (maximum 20 characters), Free Text Field.

     ➤ "Business Address"

       ■ "Line 1" (maximum 50 characters), Free Text Field Type.

       ■ "Line 2" (maximum 50 characters), Free Text Field Type.

       ■ "Town/City" (maximum 65 characters), Free Text Field Type.

       ■ "County/State/Region" (maximum 65 characters), Free Text Field Type.

       ■ "Postal/Zip Code" (maximum 15 characters), Free Text Field Type.

       ■ "Country", Drop Down Menu containing the country list found in Appendix 1.

16. Attachment Upload.

    ◆ "Add another>[4] Attachment Here, this attachment is for use with Business Card +".

     ➤ "Name the Attachment" (maximum 140 characters), Free Text Field Type.

    ◆ "Upload the Attachment",

     ➤ "Type the Path to your Attachment in the Text Box Provided or Use the Browse Button to find the file on your computer" (maximum 100 characters), Free Text Field Type.

     ➤ "Browse" Button.

    ◆ "Send" Button (Page refreshes with new Attachment added, with Number and Hyperlink).

17. "Edit" Button.

18. Defining Access Right to Profile.

    ◆ "Make Details Public" check box.

19. "People who have access to My Business Card", List of individuals who have access to the Business Card in a scrolling list.

    ◆ This list will use the following to identify the user depending on how much information the system has on that user.

     ➤ Nickname (If the profile list owner has defined a nickname for a user then this will be used to identify them in the access list above all other fields).

     ➤ Username (If a Nickname hasn't been defined then the User name set by the user will be used subject to the profile owner having access to that User name).

     ➤ Mobile Phone Number (If the User does not have access to that users Username and has not set up a Nick name for the user, or the user who has

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[2] All Fields in **Bold** should be automatically copied across as they will have been entered during registration.

[3] Should be carried over from Registration.

[4] In the case of a returning user who has already added (a) photo(s) to their album

6.3 Business Card + sharing by SMS

Business Card plus works exactly the same as business card, but where there is an email involved in the exchange the attached documents are sent.
The messages involved are:

BC+ <Field>

Field can be:
- Mobile Phone Number
- Email Address
- Username

7 Student Profile

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Student Card".
4. Copy (maximum 140 characters) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Edit Profiles".
12. A Hyperlink to "Address Book".
13. Counter of the number of people who are in your address book i.e. the number of people who have allowed you to access one or more of their profiles.
14. A Hyperlink to "Services".
15. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
16. Mailing Data Entry.
   - "Enter your Student Card Here".
     - "First name"[5] (maximum 35 characters), Free Text Field Type.
     - "Last name" (maximum 35 characters), Free Text Field Type.
   - University or Further Education College/Institution (maximum 60 characters), Free Text Field Type.
   - "Term Address"
     - "Line 1" (maximum 50 characters), Free Text Field Type.
     - "Line 2" (maximum 50 characters), Free Text Field Type.
     - "Town/City" (maximum 65 characters), Free Text Field Type.
     - "County/State/Region" (maximum 65 characters), Free Text Field Type.
     - "Postal/Zip Code" (maximum 15 characters), Free Text Field Type.
     - "Country, Drop Down Menu" containing the country list found in Appendix 1.

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[5] All Fields in **Bold** should be automatically copied across as they will have been entered during registration.

17. "Edit Button".
18. Defining Access Right to Profile.
    - "Make Details Public" check box.
19. "People who have access to My Student Card", List of individuals who have access to the Student Card in a scrolling list.
    - This list will use the following to identify the user depending on how much information the system has on that user.
        - Nickname (If the profile list owner has defined a nickname for a user then this will be used to identify them in the access list above all other fields).
        - Username (If a Nickname hasn't been defined then the User name set by the user will be used subject to the profile owner having access to that User name).
        - Mobile Phone Number (If the User does not have access to that users Username and has not set up a Nick name for the user, or the user who has received the Student Card is not yet a system user and the profile owner has not set up a Nick name [See section] for the unregistered person who has received their Student Card via SMS, therefore identifying the non-registered user by their Mobile Phone Number then that Mobile Phone Number will be used to identify the non-registered person).
        - Email Address (As above except substitute Email and Email Address for SMS and Mobile Phone Number).
20. Requests for Access to this profile
    - Copy: "The Following People Have Request your Student Card".
        - List of Usernames who have requested access to your Student Card, with Check boxes.
        - Button "Do Not Allow People to Request My Student Card". If the user has already used this button this section will say, "You have blocked requests for your Student Card. Click Here to allow other FoneKey Users to request your Mailing". Click here will appear as a Hyperlink.
21. Full list of Contacts who have access to other profiles (except public) in a scrolling bar.
22. "Add" Button. Where a "Named User" has been selected in the scroll bar (See point 19 above), or a "Named User" has had a Check Box ticked, by the profile owner they will be added into the "People who have access to My Student Card" list (See point 17 above) and will gain access to the Profile owners Student Card.
23. "Remove" Button. Where a "Named User" has been selected in the "People who have access to My Student Card" scroll bar. They will no longer have a link set up to receive an update to the profile owners Student Card, when such an update occurs.
24. Scrolling List of the user's Groups.
25. "Add Group" Button. This will add en mass all the named users in that group to the "People who have access to My Personal Details" scrolling, granting them access to the user's personal details.

7.1   Setting Up Student Card Profile by SMS

There will be a prompt from SMS signup to create a student card.
Possible in messages, the first one will be prompted by the SMS sign in.

SC Setup

Student Card Setup

FoneKey would take note of the mobile number and send a reply

To setup a Student Card, send a message with [Name, Lastname,Course, University,email address]<Ad Tag goes here>

5   The user would reply

<Name><Lastname>,<Course>,<University><email

address>,<Architecture>,<Manchester University>, <Yippster@yahoo.co.uk>

If the user does not have an email address, then they can leave the last field blank, the
system should be able to determine email address by the @ symbol and a phone number
10   should also be recognizable.

FoneKey reply to message

Congratulations. You now have a Student Card. <Name, Lastname,Course, University,email address>To send it [SC their number]

15   ## 7.2   Sharing Student Card Profile
Upon meeting a new contact the user creates a txt message and sends to FoneKey

SC <Field goes here>

Field can be:
- Mobile Phone Number
20   - Email Address
- Username

If the command is to a mobile number and the receiver has not blocked SMS messages,
the message sends the following fields to the Mobile number in the message as an SMS
25   text message.

<Name, Lastname, Course, University, email address><Ad Tag goes here>

If email is the command above AND if phone number sent to is an existing member of
30   FoneKey, and email is on file, then also send email of the sender's full Student Card
Profile to the address.

Subject: <Firstname><Lastname> Student Card from FoneKey.

35   <First Name> <Last Name>
<Course>
<University>
<Email>

40   Term Address:
<Adress Line one>
<Address Line two>

```
<City/Town>
<Region/County>
<Country>
<Postal Code>
```
5   `<If both user's has set up Interest Match>Did you know <user> likes <Matched Interest goes here >?`

`<Fonekey Ad goes here>`

10   ■ The mobile number or email address will appear in the senders Business card Profile Manager screen under, People who can see this information.
The sender will appear in the receiver's address book and business card profile will be viewable.

8   Mailing Profile

15 1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Mailing Profile".
4. Copy (maximum 140 characters) explaining how this page works.
5. "About Us" Hyperlink.
20 6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this
25   should be removed).
11. A Hyperlink to "Edit Profiles".
12. A Hyperlink to "Address Book".
13. Counter of the number of people who are in your address book i.e. the number of people who have allowed you to access one or more of their profiles.
30 14. A Hyperlink to "Services".
15. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
16. Mailing Data Entry.
35   ♦ "Enter your Mailing Details Here".
      ➤ "First name"[6] (maximum 35 characters), Free Text Field Type.
      ➤ "Last name" (maximum 35 characters), Free Text Field Type.
   ♦ "Address"
      ➤ "Line 1" (maximum 50 characters), Free Text Field Type.
40   ➤ "Line 2" (maximum 50 characters), Free Text Field Type.
      ➤ "Town/City" (maximum 65 characters), Free Text Field Type.
      ➤ "County/State/Region" (maximum 65 characters), Free Text Field Type.
      ➤ "Postal/Zip Code" (maximum 15 characters), Free Text Field Type.
      ➤ "Country, Drop Down Menu" containing the country list found in Appendix
45   1.
17. Note: This Page will be updated when changes are made to the Personal Profile.
18. Defining Access Right to Profile.
   ♦ "Make Details Public" check box.

---

[6] All Fields in **Bold** should be automatically copied across as they will have been entered during registration.

19. "People who have access to My Mailing Details", List of individuals who have access to the Mailing Details in a scrolling list.
   ◆ This list will use the following to identify the user depending on how much information the system has on that user.
      ➢ Nickname (If the profile list owner has defined a nickname for a user then this will be used to identify them in the access list above all other fields).
      ➢ Username (If a Nickname hasn't been defined then the User name set by the user will be used subject to the profile owner having access to that User name).
      ➢ Mobile Phone Number (If the User does not have access to that users Username and has not set up a Nick name for the user, or the user who has received the Mailing Details is not yet a system user and the profile owner has not set up a Nick name [See section] for the unregistered person who has received their Mailing Details via SMS, therefore identifying the non-registered user by their Mobile Phone Number then that Mobile Phone Number will be used to identify the non-registered person).
      ➢ Email Address (As above except substitute Email and Email Address for SMS and Mobile Phone Number).

20. Requests for Access to this profile
   ◆ Copy: "The Following People Have Request your Mailing Details".
      ➢ List of Usernames who have requested access to your Mailing Details, with Check boxes.
      ➢ Button "Do Not Allow People to Request My Mailing Details". If the user has already used this button this section will say, "You have blocked requests for your Mailing Details. Click Here to allow other FoneKey Users to request your Mailing". Click here will appear as a Hyperlink.

21. Full list of Contacts who have access to other profiles (except public) in a scrolling bar.

22. "Add" Button. Where a "Named User" has been selected in the scroll bar (See point 19 above), or a "Named User" has had a Check Box ticked, by the profile owner they will be added into the "People who have access to My Mailing Details" list (See point 17 above) and will gain access to the Profile owners Mailing Details.

23. "Remove" Button. Where a "Named User" has been selected in the "People who have access to My Mailing Details" scroll bar. They will no longer have a link set up to receive an update to the profile owners Mailing Details, when such an update occurs.

24. Scrolling List of the user's Groups.

25. "Add Group" Button. This will add en mass all the named users in that group to the "People who have access to My Personal Details" scrolling, granting them access to the user's personal details.

9 Location Profile

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Location Profile".
4. Copy (maximum 140 characters) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".

10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).

11. A Hyperlink to "Edit Profiles".

12. A Hyperlink to "Address Book".

13. Counter of the number of people who are in your address book i.e. the number of people who have allowed you to access one or more of their profiles.

14. A Hyperlink to "Services".

15. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

16. Location Data Entry.
   ➤ "Enter your Location Details Here" (maximum 140 characters), Free Text Field Type.

17. Defining Access Right to Profile.
   ◆ "Make Details Public" check box.

18. "People who have access to My Location Details", List of individuals who have access to the Location Details in a scrolling list.
   ◆ This list will use the following to identify the user depending on how much information the system has on that user.
      ➤ Nickname (If the profile list owner has defined a nickname for a user then this will be used to identify them in the access list above all other fields).
      ➤ Username (If a Nickname hasn't been defined then the User name set by the user will be used subject to the profile owner having access to that User name).
      ➤ Mobile Phone Number (If the User does not have access to that users Username and has not set up a Nick name for the user, or the user who has received the Location Details is not yet a system user and the profile owner has not set up a Nick name [See section] for the unregistered person who has received their Location Details via SMS, therefore identifying the non-registered user by their Mobile Phone Number then that Mobile Phone Number will be used to identify the non-registered person).
      ➤ Email Address (As above except substitute Email and Email Address for SMS and Mobile Phone Number).

19. Requests for Access to this profile
   ◆ Copy: "The Following People Have Request your Location Details".
      ➤ List of Usernames who have requested access to your Location Details, with Check boxes.
      ➤ Button "Do Not Allow People to Request My Location Details". If the user has already used this button this section will say, "You have blocked requests for your Location Details. Click Here to allow other FoneKey Users to request your Location". Click here will appear as a Hyperlink.

20. Full list of Contacts who have access to other profiles (except public) in a scrolling bar.

21. "Add" Button. Where a "Named User" has been selected in the scroll bar (See point 19 above), or a "Named User" has had a Check Box ticked, by the profile owner they will be added into the "People who have access to My Location Details" list (See point 17 above) and will gain access to the Profile owners Location Details.

22. "Remove" Button. Where a "Named User" has been selected in the "People who have access to My Location Details" scroll bar. They will no longer have a link set up to receive an update to the profile owners Location Details, when such an update occurs.

23. Scrolling List of the user's Groups.

24. "Add Group" Button. This will add en mass all the named users in that group to the "People who have access to My Personal Details" scrolling, granting them access to the user's personal details.

9.1 LOCATION - SMS Version.

5 ### 9.1.1 Setting Location

Set Location Command.

I am at <Free typed text>

Location Set <Free typed text>

L Set <Free typed text>

10 Version where the <free typed text> is a code that looks up a specific venue, place. Command updates user's Location Profile with free text entered. It also adds a date and time stamp.

Message Out

15 Lists as many as possible in one message. And prompts for next lot.

There are <number> people in your address book here. <nickname1,Date & Time Stamp>,<Nickname2, Date and Time Stamp><Nickname3, Date and TimeStamp> Next? <Ad Tag goes here>

Reply

20 NEXT

Repeats message above with next people in address book with matching location.

9.1.2 Finding People.

Find People command

Where is <search field>

25 Searched Fields can be
- "Username"
- "Nickname"
- "Mobile Number"
- "Short Name"

30 Location find <search Field>

Searched Fields can be

- "Username"
- "Nickname"
- "Mobile Number"
- "Short Name"

5   L find <search field>

Searched Fields can be
- "Username"
- "Nickname"
- "Mobile Number"
10 - "Short Name"

Looks to see if sender has permission to view the requested person's location profile,
Sends back a message with the Location profile for the person searched for with time and
date stamp.
15   Response.

<Search Field> is at <Search Field Location Profile><date and time Stamp>.<Ad Tag
goes here>

Where search field can be
- "Username"
20 - "Nickname"
- "Mobile Number"
- "Short Name"

If Sender doe not have permission to view the requested person's location then send
25   message
Error message Out

You currently do not have permission to know where <Search Field> is.<Ad
tag goes here>

Where search field can be
30 - "Username"
- "Nickname"
- "Mobile Number"
- "Short Name"

35   The requested person has not set up a location, then send message to sender
Message Out

<Search Field> has not set up a location Profile. We have sent him a text
message "<Username> has requested your location."

Also send a message to the person specified by the requester.
40
Message Out

<username> has requested your location. Type "Location [where you are]" into a text message and send it as a reply to this message. <Ad Tag goes here>

If the requested person has Location turned off, then send message to sender
Message Out

<Search Field> can not be found at this time.

If the requested person has location turned off and a custom "Away message" set up then send message to sender
Message Out

<search Field> <Custom Location away message> <Ad Tag goes here>

Where search field can be
- "Username"
- "Nickname"
- "Mobile Number"
- "Short Name"

9.1.3 Finding others where you are?
Find others Command

Who is here

Location here

L here

Looks up user's location profile and matches it against other people who you have permission to see Location profile for.
Message Out
Lists as many as possible in one message. And prompts for next lot.

There are <number> people in your address book here. <nickname1,Date & Time Stamp>,<Nickname2, Date and Time Stamp><Nickname3, Date and TimeStamp> Next? <Ad Tag goes here>

Reply

NEXT

Repeats message above with next people in address book with matching location.

9.1.4 Finding who is at another location.

Can check other locations that are not the same as your current location.

5   Who is at <Free text>

Location at <Free text>

L at   <Free text>

The user is looking for "who is at" a place that is different to their current location. The
system matches what is typed in <free text> to what is entered by others that the sender
10   has permission to view and returns a list sorted in order of how old the time and date
stamps are.

Response Out
Lists as many as possible in one message. And prompts for next lot.

15   There are <number> people in your address book here. <nickname1,Date &
Time Stamp>,<Nickname2, Date and Time Stamp><Nickname3, Date and TimeStamp>
Next? <Ad Tag goes here>

Reply

NEXT

20   Repeats message above with next people in address book with matching location.

9.1.5 Turning Location Off

The user can turn Location profile off at any time by sending

25   Location Off

L Off

If the user's location profile is queried while it is turned off, then we return
Message out

<Search Field> can not be found at this time.

If the requested person has location turned off and a custom "Away message" set up then send message to sender
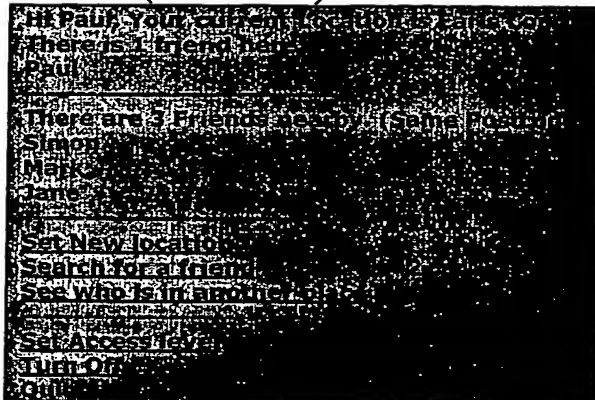Message Out

5   <search Field><Custom Location away message><Ad Tag goes here>

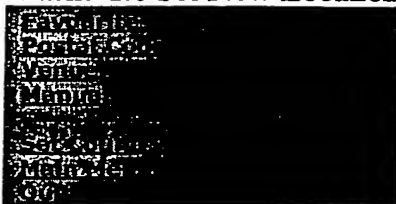## 9.2   Location WAP Version

Splash Screen
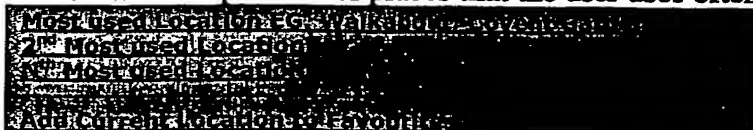

Menu A (Main Menu)

10

Selecting any of the friends whose names have come up will send back their exact location
As if you had used the "Search for a friend" functionality.

Menu 1.0 Set New Location
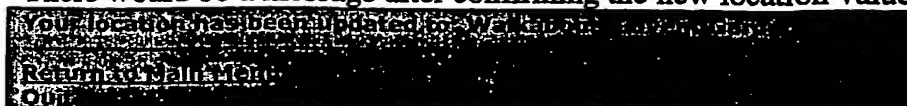

15

Menu 1.1 Set New Location/Favourites
This Menu keeps a list of places that the user uses often.

Option 1.1.1
20   If selected, would update location profile to the data selected.
There would be a message after confirming the new location value.

Option 1.1.2 Would add the value currently stored in Location to the list of favourites.
There would be a confirmation message

Your current Location has been added to your favourite list
Return to Main Menu
Quit

Menu 1.2 Set New location/Postal Code

Type Postal Code
Select Postal Code from List

Main Menu
Quit

Option 1.2.1 Would allow the user to type a postal code into their phone. The system
would add the place and Postcode to the user's location Profile. Then it would return a
confirmation message.

Your Location has been updated
Shepherds Bush W12

Main Menu
Quit

Option 1.2.2 Would present the user with a list of all postcodes relating to their country.
They could browse the list or use the first character the position the start of the search.
Initially postcodes would be the first 3 digits of a UK postcode.
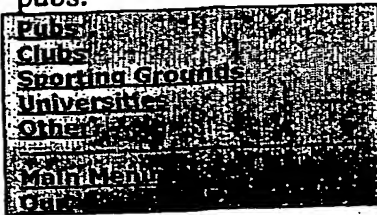
Once a postcode was selected, the system would add the place and postcode to the users.
location Profile. Then it would return a confirmation message

Shepherds Bush W12

Main Menu
Quit

Menu 1.3 Set New Location/Venue
Allows the user to choose from a list of Partner Venues. These will probably be chain
pubs.

5   I will use Pubs as an example, but all these work the same way. There is a list of brands,
then a list of locations for each brand. The brand for universities, would be University
names and the locations underneath would be locations at the Universities. Other may
include events such as 'First Tuesday'

10   Menu 1.3.1 Set Location/Venue/Pubs
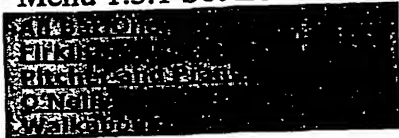
Menu 1.3.1.5 Set New Location/Venue/Pubs/Walkabout
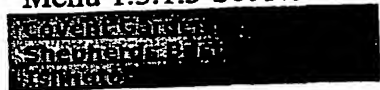
Option 1.3.1.5.3 would set the users location profile to Walkabout Pub, Islington.
15   Then it would return a confirmation message
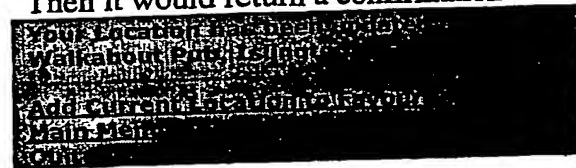
Menu 1.4 Set New Location/Manual
Users would type a location in to the phone. This would work exactly like the SMS
specification.
20   The user would see a confirmation screen.
Then it would return a confirmation message
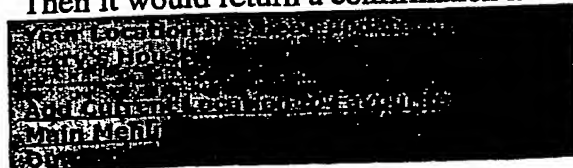
Menu 1.5 Set New Location/Set Country
As a default, the system assumes that the user is in their home country, however they can
25   change the country they are in that will change the menus so that they can set their
location based on the new country.

41

<Dave you should spec out all the world's Countries here!>

Main Menu
Quit
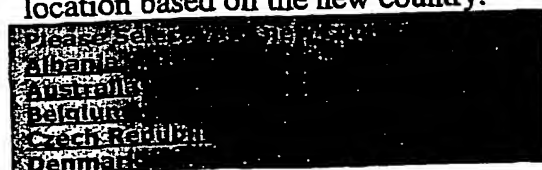
Menu 2.0 Search for a friend
Allows the user to scroll through the list of people that they are allowed to view locations for and find out where they are.

Favourites
Address Book

Main Menu
Quit

5

Option 2.1 Search for a Friend/Favourites
This is a list of the users most looked for friends. Only friends that have given permission to have their locations viewed by the user and who have location turned on will show.

Paul
Andy
Mark
Steven

Main Menu
Quit

10 Options 2.1.1 – 2.1.N Brings back the location of the selected user

Andy is now at [location]

Main Menu
Quit

Option 2.2 Search for new friends/Address Book
This is a list of all the people in the users address book that they have permission to view and query location on.
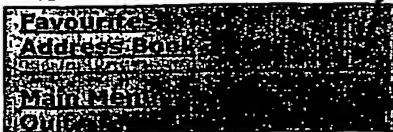It works exactly the same way as Option 2.1 but with a different list of people.

15

Menu 3.0 Who is in another place
Allows the user to query people in a place other than the user's own current location
The same lists are used as in setting location, however, the user's own location is not reset.
The results are the same as the opening screen.

20

Menu 4.0 Set Access Level
Allows the user to control who can see where they are.

System Groups
Custom Groups
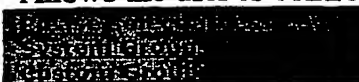
Option 4.1 Set Access Level/System groups
25   Sets the permissions to the default settings in the system.
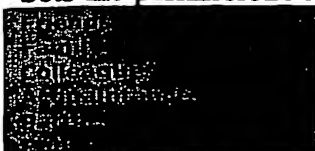
Option 4.2 Set access level/Custom Groups
Sets the permission level based on user defined groups.

A user defined group can be a single person.

Menu 5.0 Turn Off
Sets the location to Null and returns a message to queries that the user can not be found

10 CV Profile

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - CV Profile".
4. Copy (maximum 140 characters) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Edit Profiles".
12. A Hyperlink to "Address Book".
13. Counter of the number of people who are in your address book i.e. the number of people who have allowed you to access one or more of their profiles.
14. A Hyperlink to "Services".
15. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
16. CV Data Entry.
    ♦ "Enter your CV Details Here".
        ➢ "First name"[7] (maximum 35 characters), Free Text Field Type.
        ➢ "Last name" (maximum 35 characters), Free Text Field Type.
    ♦ "Upload Your CV",
        ➢ "Type the Path to your CV in the Text Box Provided or Use the Browse Button to find the file on your computer" (maximum 60 characters), Free Text Field Type.
        ➢ "Browse" Button.
    ♦ "Use Default Covering Note" Check Box Field (pre-checked).
    ♦ "View Default Covering Note" Hyperlink (See section 11.1).
    ♦ "Write a personal covering Note to accompany the attachment when it is sent via Email" Check Box.
    ♦ "Type Personal Text Here:" (maximum 1000 characters), Free Text Field Type.
17. Defining Access Right to Profile.
    ♦ "Make Details Public" check box.
18. "People who have access to My CV Details", List of individuals who have access to the CV Details in a scrolling list.

---

[7] All Fields in **Bold** should be automatically copied across as they will have been entered during registration.

- ◆ This list will use the following to identify the user depending on how much information the system has on that user.
  - ➢ Nickname (If the profile list owner has defined a nickname for a user then this will be used to identify them in the access list above all other fields).
  - ➢ Username (If a Nickname hasn't been defined then the User name set by the user will be used subject to the profile owner having access to that User name).
  - ➢ Mobile Phone Number (If the User does not have access to that users Username and has not set up a Nick name for the user, or the user who has received the CV Details is not yet a system user and the profile owner has not · set up a Nick name [See section] for the unregistered person who has received their CV Details via SMS, therefore identifying the non-registered user by their Mobile Phone Number then that Mobile Phone Number will be used to identify the non-registered person).
  - ➢ Email Address (As above except substitute Email and Email Address for SMS and Mobile Phone Number).

19. Requests for Access to this profile
  - ◆ Copy: "The Following People Have Request your CV Details".   –
    - ➢ List of Usernames who have requested access to your CV Details, with Check boxes.
    - ➢ Button "Do Not Allow People to Request My CV Details". If the user has already used this button this section will say, "You have blocked requests for your CV Details. Click Here to allow other FoneKey Users to request your CV". Click here will appear as a Hyperlink.

20. Full list of Contacts who have access to other profiles (except public) in a scrolling bar.

21. "Add" Button. Where a "Named User" has been selected in the scroll bar (See point 19 above), or a "Named User" has had a Check Box ticked, by the profile owner they will be added into the "People who have access to My CV Details" list (See point 17 above) and will gain access to the Profile owners CV Details.

22. "Remove" Button. Where a "Named User" has been selected in the "People who have access to My CV Details" scroll bar. They will no longer have a link set up to receive an update to the profile owners CV Details, when such an update occurs.

10.1 "View Default Covering Note" Hyperlink

If the user clicks on "View Default Covering Note" Hyperlink (See Section 11, point 16) a Pop Window will appear containing the following:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey – Default Covering Note Email Text"
3. Text For the Covering Letter:

Dear <Recipient Name if they are a FoneKey Member or >Sir/Madam,

Attached is my current Curriculum Vitae. It is being sent through the FoneKey service. I look forward to hearing from you soon.

Yours truly,

<User's First Name><SPACE><User's Last Name>
Email:[8]<SPACE><Attach User's Email if given>

---

[8] Only specify Email if the user has given an email address otherwise leave blank.

10.2 Sharing CV (Normal) by SMS

All SMS Scenarios assume that a CV has been stored with FoneKey on the web through an attachment.

5   User finds a job that they are interested in applying for in a newspaper or on a noticeboard. The advertisement includes an email address.

User sends SMS text message to FoneKey as such

CV <email address>

FoneKey looks up the user's CV Profile and then sends email to the email specified.

10

```
Subject: Curriculum Vitae for <User Name> from FoneKey.
<Cover letter Text>
```

<CV Attachment>
15   <FoneKey advertisement>

A confirmation message is sent back to the user if they have chosen to receive SMS messages.

Your CV has been sent to <Email Address>.<Ad Tag goes Here>

20

Or if they have chosen to block SMS messages. An email.

```
Subject: CV delivered.
25   Your CV has been sent to <Email Address>.
<Ad Tag goes Here>
```

10.3 Sharing CV (reference Number) by SMS

Same as Scenario a) however, there is a reference number in the advertisement that needs
30   to be quoted

So User sends the following message.

CV <Email Address>,<reference Number>

Same email as before, but the Reference number is added in the subject line of the email and also in the body of the text.

35

```
Subject : Curriculum Vitae for <User Name>, <Reference Number>
<Cover letter Text>
```

<CV Attachment>
40   <FoneKey advertisement>

A confirmation message is sent back to the user if they have chosen to receive SMS messages.

Your CV has been sent to <Email Address>.<Ad Tag goes Here>

Or if they have chosen to block SMS messages. An email.

5

```
Subject: CV delivered.
Your CV has been sent to <Email Address>.
<Ad Tag goes Here>
```

10 ## 10.4 Creating link to CV

User meets another FoneKey user at an event (Upstart Network, First Tuesday, Careers Fair) and gives access to CV Profile.

User giving access sends message

15 CV <Field>

Field may be
- Username
- Mobile Phone Number

20 FoneKey sends TXT message to recipient

You now have access to <UserName> CV Profile see it at FoneKey.com <Ad goes here>

It also sends them an email like above and gives them access to view the CV online,
25 download it, print it.

10.5 Sharing CV to fax.

10.5.1.1.1 Scenario a)
User sees advertisement or job offer and wants to send stored CV (or other stored document) to a fax.[9]
30 User sends SMS text message to FoneKey

CV <Fax Number>

FoneKey sends the CV as a fax Document
Cover Letter is generated

35 Sent From <First Name> <Last Name> By FoneKey
<Cover Letter Text>

---

[9] This in principle allows a text message to be sent while standing next to a fax machine and have it print your document. This can apply to more than just the CV Key

11 Drinking Game Profile

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Drinking Game Profile".
4. Copy (maximum 140 characters) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Edit Profiles".
12. A Hyperlink to "Address Book".
13. Counter of the number of people who are in your address book i.e. the number of people who have allowed you to access one or more of their profiles.
14. A Hyperlink to "Services".
15. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
16. Drinking Game Data Entry.
     ◆ "Enter your Drinking Game Details Here".
        ➢ "Favourite Drink with your Mates?" (maximum 35 characters)
        ➢ "Favourite Drink to get over a Bad Day?" (maximum 35 characters)
        ➢ "Favourite Drink for Celebrating?" (maximum 35 characters)
        ➢ "Drink you wouldn't touch with a Barge Poll?" (maximum 35 characters).
        ➢ "Place you like to Drink in the most?" (maximum 35 characters)
        ➢ "If you were a Super Hero, who would you be?" (maximum 35 characters)
        ➢ "If you were an Animal, what would you be?" (maximum 35 characters)
        ➢ "Favourite Song to Play Air Guitar to?" (maximum 35 characters)

11.1 Drinking Game SMS Version

User (Leader of the game) sends an SMS message into FoneKey:

Drink

FoneKey generates a unique code for the game and sends it back to the instigator.

Get everyone playing to send us a message <Game Code>.<Ad Tag goes here>

Each player sends the code to FoneKey so we know who is in the same game. We receive n messages in from the players.

<Game Code>

Fonekey sends a message to first player ie. The first one we received <game code> from) If there are players with drinking game profiles set up, then the questions will be from the profiles. If they have not, then they will be general trivia questions.

47

Q1. \<Question\> Player 2 send [next] to continue.\<Ad Tag goes here\>

When we receive the command:

NEXT

We send the answer to the first question and the next question to the player who sent the
5   Next command.

A1.\<Answer 1\>. Q2. \<Question 2\>\<Ad Tag goes here\>

To n^{th} player

An-1. \<Answer n\>.END OF GAME. THANKS FOR PLAYING. \<Ad Tag goes here\>

12 Photo Album Profile

10 1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Photo Album".
4. Copy (maximum 140 characters) explaining how this page works.
5. "About Us" Hyperlink.
15 6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this
20   should be removed).
11. A Hyperlink to "Edit Profiles".
12. A Hyperlink to "Address Book".
13. Counter of the number of people who are in your address book i.e. the number of
    people who have allowed you to access one or more of their profiles.
25 14. A Hyperlink to "Services".
15. A Hyperlink to "View My Photo Album"[10].
16. Copy ... "This is a trial version of our service if you are experiencing problems please
    contact us". Contact us will create an email window for the user to contact:
    webmaster@fonepark.com.
30 17. Photo Album Entry.
    ♦ "Add a\<nother\>[11] Photo to Your Album Here".
       ➤ "Give the Photo a Short Name" (maximum 140 characters), Free Text Field
         Type.
       ➤ "Attach Text to the Photo" (maximum 140 characters), Free Text Field Type.
35 ♦ "Upload the Photo",

---

[10] This link will only appear if the user has set up a Photo Album by adding at least one
Photo on this Profile Page. If they have done so, they will be taken to their Photo Album
(See Section 15).
[11] In the case of a returning user who has already added (a) photo(s) to their album

> "Type the Path to your Photo in the Text Box Provided or Use the Browse Button to find the file on your computer" (maximum 100 characters), Free Text Field Type.
> "Browse" Button.
5 ◆ "Send" Button (Page refreshes with new Photo added, with Number and Hyperlink).
18. Defining Access Right to Profile.
◆ "Make Details Public" check box.
19. "People who have access to My Photo Album", List of individuals who have access to
10 the Photo Album in a scrolling list.
◆ This list will use the following to identify the user depending on how much information the system has on that user.
> Nickname (If the profile list owner has defined a nickname for a user then this will be used to identify them in the access list above all other fields).
15 > Username (If a Nickname hasn't been defined then the User name set by the user will be used subject to the profile owner having access to that User name).
> Mobile Phone Number (If the User does not have access to that users Username and has not set up a Nick name for the user, or the user who has received the Photo Album is not yet a system user and the profile owner has
20 not set up a Nick name [See section] for the unregistered person who has received their Photo Album via SMS, therefore identifying the non-registered user by their Mobile Phone Number then that Mobile Phone Number will be used to identify the non-registered person).
> Email Address (As above except substitute Email and Email Address for SMS
25 and Mobile Phone Number).
20. Requests for Access to this profile
◆ Copy: "The Following People Have Request your Photo Album".
> List of Usernames who have requested access to your Photo Album, with Check boxes.
30 > Button "Do Not Allow People to Request My Photo Album". If the user has already used this button this section will say, "You have blocked requests for your Photo Album. Click Here to allow other FoneKey Users to request your CV". Click here will appear as a Hyperlink.
21. Full list of Contacts who have access to other profiles (except public) in a scrolling
35 bar.
22. "Add" Button. Where a "Named User" has been selected in the scroll bar (See point 19 above), or a "Named User" has had a Check Box ticked, by the profile owner they will be added into the "People who have access to My Photo Album" list (See point 17 above) and will gain access to the Profile owners Photo Album.
40 23. "Remove" Button. Where a "Named User" has been selected in the "People who have access to My Photo Album" scroll bar. They will no longer have a link set up to receive an update to the profile owners Photo Album, when such an update occurs.

13 Short Piece of Text Profile

45 The "My first Profile" mainly aimed at SMS only users. It may be that a user may want to set up a free text predefined comment to share with others, such as "Today is going really well".

13.1 Short Piece of Text Set up/Sharing via Web

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Short Piece of Text Profile".
4. Copy (maximum 140 characters) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Edit Profiles".
12. A Hyperlink to "Address Book".
13. Counter of the number of people who are in your address book i.e. the number of people who have allowed you to access one or more of their profiles.
14. A Hyperlink to "Services".
15. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
16. Short Piece of Text Data Entry.
    ◆ "Enter your Short Piece of Text Here" (maximum 140 characters), Free Text Field Type.
17. Defining Access Right to Profile.
    ◆ "Make Details Public" check box.
18. "People who have access to My Short Piece of Text", List of individuals who have access to the Short Piece of Text in a scrolling list.
    ◆ This list will use the following to identify the user depending on how much information the system has on that user.
        ➢ Nickname (If the profile list owner has defined a nickname for a user then this will be used to identify them in the access list above all other fields).
        ➢ Username (If a Nickname hasn't been defined then the User name set by the user will be used subject to the profile owner having access to that User name).
        ➢ Mobile Phone Number (If the User does not have access to that users Username and has not set up a Nick name for the user, or the user who has received the Short Piece of Text is not yet a system user and the profile owner has not set up a Nick name [See section] for the unregistered person who has received their Short Piece of Text via SMS, therefore identifying the non-registered user by their Mobile Phone Number then that Mobile Phone Number will be used to identify the non-registered person).
        ➢ Email Address (As above except substitute Email and Email Address for SMS and Mobile Phone Number).
19. Requests for Access to this profile
    ◆ Copy: "The Following People Have Request your Short Piece of Text".
        ➢ List of Usernames who have requested access to your Short Piece of Text, with Check boxes.
        ➢ Button "Do Not Allow People to Request My Short Piece of Text". If the user has already used this button this section will say, "You have blocked requests --

for your Short Piece of Text. <u>Click Here</u> to allow other FoneKey Users to request your Short Piece of Text". Click here will appear as a Hyperlink.

20. Full list of Contacts who have access to other profiles (except public) in a scrolling bar.

21. "Add" Button. Where a "Named User" has been selected in the scroll bar (See point 19 above), or a "Named User" has had a Check Box ticked, by the profile owner they will be added into the "People who have access to My Short Piece of Text" list (See point 17 above) and will gain access to the Profile owners Short Piece of Text.

"Remove" Button. Where a "Named User" has been selected in the "People who have access to My Short Piece of Text" scroll bar. They will no longer have a link set up to receive an update to the profile owners Short Piece of Text, when such an update occurs.

13.2 Setting Up Short Piece of Text via SMS

Command to set up Short Piece of Text

FC <free text> max 140 characters

Sets the free text against the user's Short Piece of Text and allows them to share it as below.

13.3 Sharing Short Piece of Text via SMS

Upon meeting a new contact the user creates a txt message and sends to FoneKey

FC <Field goes here>

Field can be:
- Mobile Phone Number
- Email Address
- Username

If the command is to a mobile number and the receiver has not blocked SMS messages, the message sends the following fields to the Mobile number in the message as an SMS text message.
<First Profile Free Text><Ad Tag goes here>

If email is the command above AND if phone number sent to is an existing member of FoneKey, and email is on file, then also send email of the sender's full First Card Profile to the address.

Subject: <Username> First Card from FoneKey.

<Short Piece of Text>

<Fonekey Ad goes here>

- The mobile number or email address will appear in the senders Business card Profile Manager screen under, People who can see this information.
- The sender will appear in the receiver's address book and business card profile will be viewable.

14 Crush Profile

14.1 Crush Profile Via Web

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
5   3. Page Name – "FoneKey - Crush Profile".
4. Copy (maximum 140 characters) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
10   8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Edit Profiles".
15   12. A Hyperlink to "Address Book".
13. Counter of the number of people who are in your address book i.e. the number of people who have allowed you to access one or more of their profiles.
14. A Hyperlink to "Services".
15. Copy ... "This is a trial version of our service if you are experiencing problems please
20   contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
16. Crush Data Entry (Crush Answer Set Up By Web).
    ◆ "Enter your Crush Answers Here" The five questions are:
        ➢ "Q: Where do you spend your days?" (maximum 16 characters), Free Text
25   Field.
        ➢ "Q: Where do you spend your nights?" (maximum 16 characters), Free Text Field.
        ➢ "Q: What is your favourite film?" (maximum 16 characters), Free Text Field.
        ➢ "Q: What is your favourite band?" (maximum 16 characters), Free Text Field.
30   ➢ "Q: What is your favourite clothes/Shoes Brand?" (maximum 16 characters), Free Text Field.
17. Copy "Crush Someone Now".
    ◆ Copy "Either".
    ◆ "Enter Username:" (maximum 16 characters), Free Text Field.
35 ◆ Copy "Or".
    ◆ "Enter Mobile Number:" (maximum 16 characters), Free Text Field.
18. "Send Crush" Button, will trigger SMS (See section 15.3 Message 1 to receiver).

40   ### 14.2   Crush Answer Set Up Profile Set Up by SMS (Prompted)

If the users knew the 5 questions then they could enter them all in one SMS message.
The five questions are:
    ◆ Where do you spend your days?
    ◆ Where do you spend your nights?
45 ◆ What is your favourite film?
    ◆ What is your favourite band?
    ◆ What is your favourite clothes/Shoes Brand?

Message In:

CRUSH <Send Field>,<Answer 1>,<Answer 2>,<Answer 3>, <Answer 4>,<Answer 5>

Where <send Field> can be:
- Mobile Number
- Email Address
- Nickname
- Username

There would be a default for what information was given away at the end, like just email address provided the sender was registered and we knew the email address.

14.3   Crush By SMS.

The setup starts the process, but if the answers are the same (And they will be except for maybe the last one – so maybe we should change the last one) then you should be able to Crush people with simple
Message 1 from initiator

Crush <Send Field>

Where <send Field> can be:
- Mobile Number
- Email Address
- Nickname
- Username

Message 1 to receiver

Somebody has a crush on you. Reply to this message Yes, no or off. If you choose off, you will not get any further Crush messages. <Sequenced Ad Tag goes here>

Message 1 from receiver

Yes

Yes Sends out the next clue to user 2.

No

No stops this crush but allows crushes in the future.
If no is replied, then we send the initiator:

This person does not want to be crushed now... <Ad Tag goes here>

Off

Off stops any crush messages. If crushes are sent to this number in the future. The initiator gets a note from FoneKey.

<Send field> has Crush turned off. <Ad Tag goes here>

Where <send Field> can be:
5
- Mobile Number
- Email Address
- Nickname
- Username

10 Message 2 to Receiver

He spends his days at <Initiator Crush Profile answer 1>. Reply with [Crush Guess, name] or [Next]. <Sequenced Ad Tag goes here>

Message 2 from Receiver

Crush Guess, <Guess string>

15 The system matches the <guess string> against <identifiers>
Identifiers include:
Where <send Field> can be:
- "First Name"
- "First Name" + "Last Name"
20
- "Mobile Number"
- "Email Address"
- "Username"

If the guess does not match, then we send the next clue back. <Next> also sends the next
25 clue back.
Message 3 to User 2

Your Guess was Wrong. <Initiator Crush profile answer 2> **Reply with [Crush Guess, name] or [Next]**<sequenced Ad Tag here>

This repeats until all 5 questions have been served to the receiver.
30 If the guess was Right!! We send a message to the initiator.

Your Crush knows who you are! <Ad Tag goes here>

And a message to the receiver

Congratulations you are right.<Identifier String>.<Ad tag goes here>

If at the end of the Crush questions, User 2 still does not know, then we send a message to
35 User 1

Your Crush hasn't guessed who you are. We recommend you give a profile to them<Ad Tag goes here>

The whole exchange can also take place using email instead of SMS.

CRUSH <email address>

15 Astrology Profile

1. Brand-Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Business Profile"
4. Copy (maximum 140 character) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Edit Profiles".
12. A Hyperlink to "Address Book".
13. Counter of the number of people who are in your address book i.e. the number of people who have allowed you to access one or more of their profiles.
    A Hyperlink to "Services".
14. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
15. "Astrology". (All Fields are collected in Registration and should be presented already entered where possible).
16. Copy "Your date of Birth is".
17. Automatically enter the users Date of Birth from their registration details.
18. Copy "That makes you a <work out star sign from Date of Birth>".
19. Provide a Horoscope for that Day, Week or Month. The user should then be able to choose to receive that Horoscope via Email/SMS, with a set frequency Day, Week or Month.
20. "Type a Starsign here to see if you are romantically compatible with people from that sign" (Maximum 15 characters) Free Text Field.
21. Copy "OR".
22. "Type another Fonekey Username here to match against them:" (Maximum 15 characters) Free Text Field.
23. A Check box "Allow other users of the system match against my Star sign", default unchecked.

15.1 Using Astrology from SMS

15.1.1 Where both Star Signs are unknown

Command

Astrology <Starsign1> <Starsign2>

Reply is from a 12 x 12 Matrix of compatibility copy

<Copy><Ad Tag here>

5   _15.1.2 Where Person sending the request is registered and has given their Date of Birth_

Command
Astrology <their star sign>

10   Reply is from a 12 x 12 Matrix of compatibility copy

<Copy><Ad Tag here>

15   _15.1.3 Where the Person being matched against has given their permission for people to match against their Star Sign._

Command
Astrology <Starsign1> <username of person being matched against>

Reply is from a 12 x 12 Matrix of compatibility copy

20

<Copy><Ad Tag here>

15.1.4 Where the Person being matched against has not given their permission for people to match against their Star Sign.

Command
25   Astrology <Starsign1> <username of person being matched against>

Reply is from a 12 x 12 Matrix of compatibility copy

Sorry, <username of person being matched against> doesn't want people to match

30   against their Star Sign. <Ad Tag here>

16 Public Profile
24. Brand Logo & Strapline.
25. Ability to serve a Banner Advertisement.
35   26. Page Name – "FoneKey - Business Profile"
27. Copy (maximum 140 character) explaining how this page works.
28. "About Us" Hyperlink.
29. "Privacy Statement" Hyperlink.
30. Log Out Button (logs user out of the system and returns user to the homepage).
40   31. A Hyperlink to the "Public Directory".
32. A Hyperlink to "Preferences/Settings".
33. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).

34. A Hyperlink to "Edit Profiles".
35. A Hyperlink to "Address Book".
36. Counter of the number of people who are in your address book i.e. the number of people who have allowed you to access one or more of their profiles.

   A Hyperlink to "Services".
37. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
38. Public Profile Data Entry. (All Fields are collected in Registration and should be presented already entered where possible).
   ◆ "Username" (maximum 35 characters), Free Text Field Type.
   ◆ "First name" (maximum 35 characters), Free Text Field Type.
   ◆ "Last name" (maximum 35 characters), Free Text Field Type.
   ◆ "Country", Drop Down Menu containing the country list found in Appendix 1.
   ◆ Copy "Optional Fields, Delete to remove from your Public Profile"
   ◆ "Mobile Phone Number" (maximum 20 characters), Free Text Field Type.
   ◆ "Town/City" (maximum 65 characters), Free Text Field Type.
   ◆ "County/State/Region" (maximum 65 characters), Free Text Field Type.
39. Defining Access Right to Profile.
   ◆ "Make Details Public to FoneKey Users Only" Check Box <default>.
   ◆ "Make Public Profile Available to Anyone" Check Box.
   ◆ "Block Public Profile" Check Box
40. "Your Public Profile is the Page which other Users will be able to search for you on the more information you make available the more likely they are to find you".
41. "Add Other Profiles to My Public Profile", List of following Profiles in a scrolling list.
   ◆ Personal Profile
   ◆ Business Profile
   ◆ Student Profile
   ◆ Location Profile
   ◆ CV
   ◆ Interest
   ◆ Photo Album
   ◆ Short Piece Of Text
42. "Profiles I Have Added to My Public Profile", List of Profiles Added to the Public Profile in a scrolling list. If the user has added one of the profiles in Point 18, they will appear in this scrolling list.
43. "Add to Public Profile" Button. User will highlight a Profile from the list in Point 18 and click here to move it to the list in Point 19.
44. "Remove from Public Profile" Button. User will highlight a Profile from the list in Point 19 and click here to send it back to the list in Point 18.
45. "Attach Photo", The User will be able to attach a photo to their Public Profile.

Note: Some of this functionality is mimicked in other sections where users can make profiles public.

16.1 "Attach Photo" Pop Up Window

If a user clicks on "Attach Photo", on the "Profile Management Screen" (See Section 15.1.1)the following Pop up will appear with the following contents:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Adding <Username>'s Photo to Public Profile".
3. Free Text Box, "Select the Number of the Photo from your Photo Album you would like to add to your public profile below:"
5   4. Drop Down List containing the Number of Photos the User has added to their Photo Album.
5. "Add Photo" Button.
6. A Close Window" Button.
7. Copy ... "This is a trial version of our service if you are experiencing problems please
10   contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

17 Get Lucky Profile

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
15   3. Page Name – "FoneKey - Business Profile"
4. Copy (maximum 140 character) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
20   8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Edit Profiles".
25   12. A Hyperlink to "Address Book".
13. Counter of the number of people who are in your address book i.e. the number of people who have allowed you to access one or more of their profiles.
14. A Hyperlink to "Services".
15. Copy ... "This is a trial version of our service if you are experiencing problems please
30   contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
16. Copy, "About Me"
17. Copy, "All fields are optional, however – the more you fill in the better the match".
18. "Headline", (Maximum 35 Characters) Free Text Field.
35   19. "Pick Up Name", (Maximum 35 Characters) Free Text Field.
20. "Age", (Pre-entered from Registration) "Do not use this information I Get Lucky Profile", Tick Box.
21. "Sex" (Pre-entered from Registration) "Male" Check Box "Female" Check Box
22. "Occupation" (Pre-entered from Registration) "Do not use this information I Get
40   Lucky Profile", Tick Box.
23. "Height", Free Text Box (Maximum 15 Characters).
24. "Hair Colour", Drop Down Box [See options below]
    ◆ Drop Down Box Options
      ➢ Blonde
45   ➢ Brown
      ➢ Black
      ➢ Red
      ➢ No Preference
25. "Eye Colour", Drop Down Box [See options below]

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  ◆ Drop Down Box Options
    ➤ Blue
    ➤ Green
    ➤ Brown
5   ➤ Hazel
    ➤ No Preference

26. "Body Type", Drop Down Box [See options below]
  ◆ Drop Down Box options
10   ➤ Slim
    ➤ Athletic
    ➤ Muscular
    ➤ Average
    ➤ Voluptuous
15   ➤ No Preference
27. Copy "Looking for:"
28. "Sex" (Pre-entered from Registration) "Male" Check Box "Female" Check Box
29. "Hair Colour", Drop Down Box [See options below]
  ◆ Drop Down Box Options
20   ➤ Blonde
    ➤ Brown
    ➤ Black
    ➤ Red
    ➤ No Preference
25 30. "Eye Colour", Drop Down Box [See options below]
  ◆ Drop Down Box Options
    ➤ Blue
    ➤ Green
    ➤ Brown
30   ➤ Hazel
    ➤ No Preference
31. "Body Type", Drop Down Box [See options below]
  ◆ Drop Down Box options
    ➤ Slim
35   ➤ Athletic
    ➤ Muscular
    ➤ Average
    ➤ Voluptuous
    ➤ No Preference

40 **17.1 Using Pick-Up Profile**

Works in conjunction with Location Profile. Users can see if there are people with Pick
Up profile in the same place as them. This works blind with aliases and usernames. The
SMS version assumes a Pick Up profile is set up on the web.

45 Pick Up Command

Pick Up

The system checks location. If Location is off or older than 24 hours the system sends back a message
Or if the user has not set up a location profile, then we send a message

To continue you need to let us know your location. Send [Location where
5   **you are]** <Ad Tag goes here>

After checking location, the system checks for matches at the current location for other people with Pick Up profile set up and on who match profiles and preferences. It sends back a message

There are <count> **people here who match your Pick Up Profile.** <Pick up
10   username match 1>,<Pick up username match 2>,<Pickup username n>. **To contact**
send a message Pick up [name]<Ad tag goes here>

Initiator replies

Pick Up <Pickup Username>

15   System sends <Pickup Username> a text message

Pick Up Profile: <Pickup Username> **is here and wants to meet up. Send msg**
[Yes, where to meet] or [No]

Receiver sends

Yes, <Free text>

20   The system sends the reply to the initiating user.

<Free Text> <Ad Tag goes here>

If the second user sends NO as a response then the system sends a message to the Initiating user:

Sorry, <Pickup username> **does not want to be picked up.**<Ad Tag goes here>

25   **17.2 Turning Pick-up profile on and Off**
There is functionality to allow users to turn this profile on and off by SMS anytime. The commands are
To turn off

30   **Pickup Off**

To turn on.

Pickup On

18 Conference Match

18.1 Web Profile

5
1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Business Profile"
4. Copy (maximum 140 character) explaining how this page works.
5. "About Us" Hyperlink.
10
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this
15
should be removed).
11. A Hyperlink to "Edit Profiles".
12. A Hyperlink to "Address Book".
13. Counter of the number of people who are in your address book i.e. the number of
people who have allowed you to access one or more of their profiles.
20
14. A Hyperlink to "Services".
15. Copy ... "This is a trial version of our service if you are experiencing problems please
contact us". Contact us will create an email window for the user to contact:
webmaster@fonepark.com.
16. "Matching with other people at the conferences, in order to match with people at
25
conferences you must fill in the following,:"
   ♦ "I want to talk about" (maximum 50 characters) free text field.
   ♦ "I want to buy" (maximum 50 characters) free text field.
   ♦ "I want to sell" (maximum 50 characters) free text field.
   ♦ "Note About Myself" (maximum 50 characters) free text field.
30
17. "When you are attending a conference you can register you presence via SMS see the
Conference Service Page". Underlined text is a hyperlink to that page on the system.
18. "Or you can fill in the following details".
19. "Name of Conference".
   ♦ Drop down list of conferences which have yet to expire.
35
   ♦ "Other" Check Box.
   ♦ "Please Enter Name:" (maximum 40 characters) free text field. (added list for
subsequent users accessing this page).
   ♦ "Dates Attending:"
   ♦ "1" DD/MM/YYYY(maximum 2 characters) free text field "/" (maximum 2
40
characters) free text field, "/"(maximum 4 characters) free text field.
   ♦ "2" DD/MM/YYYY(maximum 2 characters) free text field "/" (maximum 2
characters) free text field, "/"(maximum 4 characters) free text field.
   ♦ "3" DD/MM/YYYY(maximum 2 characters) free text field "/" (maximum 2
characters) free text field, "/"(maximum 4 characters) free text field.
45
   ♦ "4" DD/MM/YYYY(maximum 2 characters) free text field "/" (maximum 2
characters) free text field, "/"(maximum 4 characters) free text field.

- ◆ "5" DD/MM/YYYY(maximum 2 characters) free text field "/" (maximum 2 characters) free text field, "/"(maximum 4 characters) free text field.
- ◆ "6" DD/MM/YYYY(maximum 2 characters) free text field "/" (maximum 2 characters) free text field, "/"(maximum 4 characters) free text field.

5 ## 18.2 Register Conference Attendance via SMS

In order to use the conference profile the user will have to fill in point 17 above via the web, if they do not have this set up they cannot register their attendance at a certain conference as we will have no criteria with which to match them.

10 If a user has not done so and they use any of the SMS conference commands they will receive the following message:

In order to use the Conference Service you need to set up your matchign data via www.fonekey .com <add tag goes here>

15

Conference Command

Conference Register

To continue you need to let us know the Conference you are attending. Send us the name of the Conference as written on the your entry pass <Ad

20 Tag goes here>

After checking location, the system checks for matches at the current location for other people with Conference profile set up and on who match profiles and preferences. It sends back a message

There are <count> **people here who match your Conference Profile.**

25 <username match 1>,<username match 2>,<username n>. **To contact send a message Intro Event [name]**<Ad tag goes here>

Initiator replies

Conference <Username>

System sends <Conference Username> a text message

30 **Conference Profile:** <Username> **is here and wants to meet up. Send msg [Yes, where to meet, time] or [No]**

Receiver sends

Yes, <Free text>

The system sends the reply to the initiating user.

\<Free Text\> \<Ad Tag goes here\>

If the second user sends NO as a response then the system sends a message to the Initiating user:

Sorry, \<Conference username\> can not meet now.\<Ad Tag goes here\>

18.3 Turning Conference profile on and Off

There is functionality to allow users to turn this profile on and off by SMS anytime. The commands are
To turn off

Conference Off

To turn on.

Conference On

This is for users who may wish to turn they service off because they set it up on the web and didn't attend in the end or if a user is being propositioned to meet by too many people.

19 Interests Matching Profile

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey – Interests Matching Profile".
4. Copy (maximum 140 characters) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Edit Profiles".
12. A Hyperlink to "Address Book".
13. Counter of the number of people who are in your address book i.e. the number of people who have allowed you to access one or more of their profiles.
14. A Hyperlink to "Services".
15. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
16. Interests Data Entry.
17. Interests provides the background information on users which can be used to match with other users not known to them on the system. It will also be used, along with the demographic data provided to segment the users for targeting advertising and communication from our partners and advertisers in FonePark.

18. Copy "Check the Interests which are relevant to you and every time you share data with someone through Fonekey we will tell you if you match on any interests"

19. "turn Off Interests Match" Button.

20. The users will see the following list of interests with Check Boxes next to Them they will be encouraged to click as many boxes as are relevant to them.

- ◆ "Book Reading"
- ◆ "Camping"
- ◆ "Cinema"
- ◆ "Competitions"
- ◆ "Computer Games"
- ◆ "Concerts"
- ◆ "Eating out"
- ◆ "Fashion"
- ◆ "Foreign Travel"
- ◆ "Computing"
- ◆ "Aerobics"
- ◆ "Badminton"
- ◆ "Gym"
- ◆ "Cycling"
- ◆ "Cricket"
- ◆ "Rugby"
- ◆ "Sailing/Boating"
- ◆ "Skiing"
- ◆ "Squash"
- ◆ "Live sports events"
- ◆ "Music"
- ◆ "Nightclubs"
- ◆ "Pubs"
- ◆ "Photography"
- ◆ "Technology"
- ◆ "The Environment"
- ◆ "Television"
- ◆ "Videos"
- ◆ "Wine"
- ◆ "Fishing"
- ◆ "Football"
- ◆ "Golf"
- ◆ "Hiking/Walking"
- ◆ "Horse Riding"
- ◆ "Martial Arts"
- ◆ "Netball"
- ◆ "Swimming"
- ◆ "Tennis"
- ◆ "Watersports"

21. At the bottom of the list they will have the option to add any other interests they have which are not listed, these new interests will be added to the list of check boxes[12].

---

[12] It may be desirable to categorize the interests to make them more manageable.

22. "Update" Button

When users share information via Email or if a user shares an Interest with someone else who is entered into their Address Book the common interest will be displayed.

5 **19.1 Interest Match via SMS**

Command

IM <person being matched with user name or nickname>

If the user being matched with does not have Interest Match set up then the following response will be sent.

10 **<user being matched> does not have Interest Match set up** <ad tag goes here>

If the user being matched does have a common interest ...

<use being matched> also has an interest in <common interest><add tag goes here>

If a common interest isn't found ...

15 **Sorry Fonekey couldn't find an Interest Common to both yourself and** <user being matched's user name><ad tag goes here>

20 Susbscribing to a service offered by a FoneKey Partner

This service is SMS only. However the impact of it is that an organisation will be added into the users Address Book, as having access to a certain profile.

20

If a user wishes to make a connection with an organisation them the organisation will become an SMS command which will then allow that organisation to view the users mailing details.

25 e.g. To subscribe to Cosmopolitan magazine the user would send the following SMS to Fonepark:

Cosmopolitan

Cosmopolitan would then gain access to that persons mailing details. The user will be able to remove that access right in the address book in the same manner that they can remove a
30 user from their address book.

21 Profile Change Management

Any Edit to the Personal Profile/Business Card/Student Card, will result in a Pop Up window being displayed asking if the user wants to archive their previous address, this

window will also contain a list of all the people who have access to that profile the user will be asked if they wish that user to receive the newly updated details.

22 Address Book

Note: Although many of the actions which take place within the Address Book repeat
5 *functionality made available in the profile management page, the address book allows*
users to manage profile access by person, where as the profile section allows user to
manage other users of the system by profile access.

A user will arrive at the address book by clicking on the Address Book Link which
10 situated on most of the pages within the site. The Address Book will consist of two views, all three views will contain the following:
1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name - <first name>'s Address Book.
15 4. Copy (maximum 200 character) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
20 9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Edit profiles".
12. Counter of the total number people who are in your address book i.e. the number of
25 people who have allowed you to access one or more of their profiles.
   ♦ There are <n> people in total in your Address Book".
13. Counter of the number of people who have been added to your address book since you last logged into the web version of FoneKey.
   ♦ Exact Copy ... "<n> new entries have been added since your last visit".
30 14. A Hyperlink to "My Services".
15. A list of statistics relevant to the user, e.g. There are <n> FoneKey users in your postcode.
16. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact:
35 webmaster@fonepark.com.

The main body of the site will contain two tabs, these tabs will toggle the content of the main body. The tabs will contain the following.

22.1 Entries in My Address Book, who I have access to

Referring to Fig. 2, the "Entries in My Address Book" Tab will be the default tab when a user browses into the address book. It will contain the following data:

6. A scrollable list of names of other users on the system (see Figure 2). This will list all users who have given the user access to their profiles. The default set up for the list will be alphabetical by Last Name Via drop down box the user will also be able to list the contacts alphabetically by:
   - First Name
   - Last Name
   - Nick Name
   - User Name
   - Short User Name

7. The profile data of the user whose name has been selected in the "Names" list, will be displayed.

8. Profile data attached by the user who owns the address book:
   - "Nickname" (maximum 35 characters), Free Text Field Type, this is defined by the address book owner (see section 6.1.1). If the address book owner defines a Nick name for another user this will become the top field of information on the tab, before User Name, First Name, Last Name etc.
   - "Short Nickname" (maximum 5 characters), Free Text Field Type, this is also user defined and allows the user to set up a short 2-3 letter nickname for the users they have been granted links to, this makes it easier to type the user's name using the keypad on their mobile phone.
   - Groups they belong to.
   - Short "Note" (Maximum 140 Characters) Free Text Field Type. This allows a user to attach some free text data to a user, e.g. "met this guy at First Tuesday".

9. List of profiles the address book owner has access to (Personal , Business etc).

10. If the both the Address Book owner and the Named User have Interest Match on a hyper link to "Common Interests".

11. If both the Address Book owner and the Named User have Friend of Friend turned on, and another user who has Friend of Friend turned on and has given access to their Personal Profile to Both the Address Book Owner and the Named User then a Hyperlink "Friend of Friend" will appear on the page.

12. "Edit" button.

13. "Add Entry" button.

22.1.1 Editing "Entries in my Address Book"

Clicking on "Edit" on the "Entries in my Address Book" tab will make all the fields within the tab free text fields allowing the user to change any of the fields on the tab except the list of "Names".

The bottom of the tab will contain an "Update" Button, returning the user to the normal view for this tab, as described in section 6.1.

22.1.2 Adding "Entries in my Address Book"

Clicking on "Add Entry" on the "Entries in my Address Book" tab will provide the user with an empty set of fields, letting them add in a user to their address book who is not currently registered with FoneKey.

The list of empty fields will be:
1. "Nickname" (maximum 35 characters), Free Text Field Type.
2. "Short Nickname" (maximum 5 characters), Free Text Field Type.
3. Short "Note" (Maximum 140 Characters) Free Text Field Type.
4. Personal Details.
   ♦ "Username" (maximum 35 characters), Free Text Field Type.
   ♦ "First name" (maximum 35 characters), Free Text Field Type.
   ♦ "Middle name" (maximum 35 characters), Free Text Field Type.
   ♦ "Last name" (maximum 35 characters), Free Text Field Type.
   ♦ "Mobile Phone Number" (maximum 20 characters), Free Text Field Type.
   ♦ "Home Phone Number" (maximum 20 characters), Free Text Field Type.
   ♦ "Email Address" (maximum 65 characters), Free Text Field Type.
5. Address.
   ♦ "Line 1" (maximum 50 characters), Free Text Field Type.
   ♦ "Line 2" (maximum 50 characters), Free Text Field Type.
   ♦ "Town/City" (maximum 65 characters), Free Text Field Type.
   ♦ "County/State/Region" (maximum 65 characters), Free Text Field Type.
   ♦ "Postal/Zip Code" (maximum 15 characters), Free Text Field Type.
   ♦ "Country", Drop Down Menu containing the country list found in Appendix 1.
6. Business Details.
   ♦ "Job Title" (maximum 50 characters), Free Text Field Type.
   ♦ "Company Name" (maximum 40 characters), Free Text Field Type.
   ♦ "Business Phone Number" (maximum 20 characters), Free Text Field Type.
   ♦ "Business Fax Number" (maximum 20 characters), Free Text Field Type.
7. Business Address.
   ♦ "Line 1" (maximum 50 characters), Free Text Field Type.
   ♦ "Line 2" (maximum 50 characters), Free Text Field Type.
   ♦ "Town/City" (maximum 65 characters), Free Text Field Type.
   ♦ "County/State/Region" (maximum 65 characters), Free Text Field Type.
   ♦ "Postal/Zip Code" (maximum 15 characters), Free Text Field Type.
   ♦ "Country", Drop Down Menu containing the country list found in Appendix 1.
8. Button "Add Entry". This will return the user back to the normal view for this tab as described in section 6.1.

22.1.3 Friend of Friend Pop Up

If a user has Friend of Friend activated and clicks on the "Friend of Friend" Hyperlink the following Pop Up window will appear:
1. Brand Logo and "Strap Line"
2. Page Name "FoneKey - Friend of Friend"
3. Copy explaining friend of friend.
4. List of Friends of Friends, all hyperlinks. If the user click on one of those links the public profile of the person in the list will appear in another window.
5. "Close Window" Button.

22.1.4 Interest Match Pop Up

If a user has Interest Match activated and clicks on the "Interest" Hyperlink the following Pop Up window will appear:
6. Brand Logo and "Strap Line"

7. Page Name "FoneKey - Friend of Friend"
8. Copy explaining Interest Match".
9. A list of Common Interests.
10. "Close Window" Button.

22.2 Who has access to my profiles

Referring to Fig. 3, the "Who Has Access to my Profiles" Tab will contain the following data:

1. A scrollable list of names of other users on the system (see Figure 3). This will list all users who have given the user access to their profiles. The default set up for the list will be alphabetical by Last Name Via drop down box the user will also be able to list the contacts alphabetically by:
   - "First Name" (maximum 35 characters), Free Text Field Type.
   - "Last Name" (maximum 35 characters), Free Text Field Type.
   - "User Name" (maximum 35 characters), Free Text Field Type.
   - "Nick Name" (maximum 35 characters), Free Text Field Type.
   - "Short Nick Name" (maximum 5 characters), Free Text Field Type.
   - Short "Note" (Maximum 140 Characters) Free Text Field Type.
2. A view showing how many profiles a user has access to from the address book owners set of profiles.
3. An "Edit" Button.
4. An "Add Profile" Button.

When an address book owner provides access to information about themselves to another user, who may not have granted access to their profile. they can add an Entry about that user using the Editing "Entries in my Address Book" (See section 6.1.1) function, this is because when they shared data with that person they entered either an e-mail address or mobile phone number to make the connection. This information will automatically be entered into the Address Book, allowing the user to then create a Nick Name and Short Nickname and further data using the Adding "Entries in my Address Book" (see section 6.1.2). The Nick name Short nick name and Short note, will therefore be entered via the edit option on the "Entries in my Address Book" tab (See section, 6.1.1) but will apply to users (or non-user) found in the "Who has access to my Profiles" section.

22.2.1 Editing "Who has Access to my Profiles"

Clicking on "Edit" on the "Who has Access to my Profiles" tab will add check boxes (pre-checked) to the list of profiles the named user has access to, the address book owner will then be able to uncheck the boxes this will result in the named user no longer being connected to the address book owners set of information for that profile. The bottom of the tab will contain an "Update" Button, returning the user to the normal view for this tab, as described in section 6.2.

22.2.2 Adding a Profile in "Who has Access to my Profiles"

Clicking on "Add Profile" on the "Who has Access to my Profiles" tab will create a list of all the address book owners profiles with check boxes beneath the basic information for the named user (First name, Last name, User name, Nick name, Short Nick name, and Short Note). Those profiles the named user has access to will be pre-checked those the named user does not have access to will not. The address book owner can check profiles to

give the named user to those profiles. The bottom of the tab will contain an "Update" Button, returning the user to the normal view for this tab, as described in section 6.2.

22.3 Sending V-Cards to FoneKey

Users can send Numbers from their 'Nokia' phones as a back up to their handset
5   directories.
The most basic of these will be from handsets like
Nokia 5110   -name <12 characters>
                -phone number.

10   Nokia 7110   -Name <15 Characters>
                     -Email <25 Characters>
                     -Address <60 Characters>
                     -Note <60 Characters>

15   FoneKey should treat these as a manual entry to the sender's address book.

22.4 Searching Address Book Via SMS

22.4.1 Command 1. Searching for an address.

AB Address <Searchable Field Name>

These are the field names that the User will be able to use.
20   ▪ "Username"
      ▪ "Nickname"
      ▪ "Mobile Number"
      ▪ "Short Name"

25   There would be a hierarchy of addresses. The search would be for Home address first, then business address, then any other address they had access to,

<Searched Field here> Address is: First Line, Second line, city, region, country, postcode<Ad Tag goes here>

Searched Fields can be
30   ▪ "Username"
      ▪ "Nickname"
      ▪ "Mobile Number"
      ▪ "Short Name"

35   else it would return an error.

You do not have access to Address information for <Searched Field here>.<Ad tag here>

40   Searched Fields can be
      ▪ "Username"

- "Nickname"
- "Mobile Number"
- "Short Name"

5   ***22.4.2 Command 2. Searching for a mobile number.***

AB Mobile <Search Field here>

Searched Fields can be
- "Username"
- "Nickname"
10 - "Short Name"

Reply from FoneKey would be.

<Searched Field here> Mobile is: <Mobile Phone Number>.<Ad Tag goes here>

Searched Fields can be
15 - "Username"
- "Nickname"
- "Mobile Number"
- "Short Name"

20 Else it would return an error.

You do not have access to Mobile information for <Searched Field here>.<Ad tag here>

Searched Fields can be
25 - "Username"
- "Nickname"
- "Short Name"

23 Creating Groups

This is used to send group SMS and to grant access to the various profiles en mass.
30 1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Groups"
4. Copy (maximum 200 character) explaining how this page works.
5. "About Us" Hyperlink.
35 6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this
40   should be removed).
11. A Hyperlink to "Profiles".
12. A Hyperlink to "Address Book".
13. A Hyperlink to "Services".

14. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: <u>webmaster@fonepark.com.</u>

15. Copy "My Groups"

    ◆ Alphabetical List of Groups set up by the user with:

        ➢ "Edit" Button.

        ➢ "Delete" Button.

    ◆ If no groups exist then the following copy will appear "You have not set up any groups".

16. "Create a New Group" Button.

23.1 "Edit"/Create a New Group" Pop up Window

The following is the format for the Pop Up window which will appear if a user chooses to edit a Group or create a new one. The only difference being that with Edit the fields will already be filled.

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - <Group Name> Group"
3. "Group Name". (Maximum 12 Characters) Free Text Field.
4. "Users Currently in Group" Scrolling List.
5. "Remove" Button.
6. "All users in my Address Book". Scrolling list.
7. "Add" Button.
8. "Update Group Details" Button.
9. "Delete Group" Button.
10. "Close Window" Button.

23.2 Group List Pop Up Window

The following is what appears if a user clicks on the name of the group.

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - <Group Name> Group"
3. "Group Name". (Maximum 12 Characters) Free Text Field.
4. List of Group Members, each member appears as a Hyperlink, clicking on the Hyperlink will take the user to the entry for that user in their Address Book.
5. A "Remove From Group Button" next to each member of the group. If the user clicks on this the page refreshes and that member disappears from the group.
6. "Delete Group" Button.
7. "Close Window" Button.

24 Public Directory/Search Public Profiles

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Public Directory".
4. Copy (maximum 200 character) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".

10. A Hyperlink to "Edit profiles".
11. A Hyperlink to the "Address Book".
12. A Hyperlink to "My Services" page, (User Management page, see Section 7.2).
13. Copy "You can search using the box below or browse through the Alphabetical listing
below".
14. Search Box (maximum 65 characters) Free Text Search Field. This will search all user
fields made public on the system, results will be displayed in the search results page
described in section 19.1.
15. Button "Search Again".
16. Set of Hyperlinks "A B C D E F G H I J K L M N O P Q R S T U V W X Y Z".
Clicking on a letter will result in the set of users with Surnames beginning with
ordered alphabetically being served up in the Search results Page (see Section 19.1).
17. Copy ... "This is a trial version of our service if you are experiencing problems please
contact us". Contact us will create an email window for the user to contact:
webmaster@fonepark.com.

24.1 Search Results Page

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Search Results".
4. Copy (maximum 200 character) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to "Edit profiles".
11. A Hyperlink to the "Address Book".
12. A Hyperlink to "My Services" page, (User Management page, see Section 7.2).
13. Search Box (maximum 65 characters) Free Text Search Field. This will search all user
fields made public on the system, results will be displayed in the search results page
described in section 19.1.
14. Button "Search Again".
15. Set of Hyperlinks "A B C D E F G H I J K L M N O P Q R S T U V W X Y Z".
Clicking on a letter will result in the set of users with Surnames beginning with
ordered alphabetically being served up in the Search results Page (see Section 19.1).
16. Copy "Search Results"
17. Copy "<n> Users Match Your Search Criteria"
18. List of First 10 hits (if there are ten or more matches).
   ♦ Display "Last Name", "First Name", "City", "Email Address", and "Mobile
     Number" where this information is public for the matched user if not, leave field
     blank.
   ♦ Make all headings Hyperlinks which take the user to the Public Profile Viewing
     Page (See section 19.2).
19. Hyperlink "Next 10 matches" if applicable, taking you to an identical page with the
next 10 matches.
20. Copy ... "This is a trial version of our service if you are experiencing problems please
contact us". Contact us will create an email window for the user to contact:
webmaster@fonepark.com.

24.2 Public Profile Viewing Page

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - <Username>'s Public Profile".
4. Copy (maximum 200 character) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to "Edit profiles".
11. A Hyperlink to the "Address Book".
12. List of Profiles Made Public as defined in the Public Profile Page (See Section 17).
13. A Hyperlink to "My Services" page, (User Management page, see Section 7.2).
14. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

25 The Photo Album

There are two views for the Photo Album described below.

25.1 My Photo Album

This is the custom view for the owner of the Album only.

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - <Username>'s Photo Album".
4. Copy (maximum 140 character) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to "Edit profiles".
11. A Hyperlink to the "Address Book".
12. A Hyperlink to "My Services" page, (User Management page, see Section 7.2).
13. A list of Photos which have been named by the User using the process defined in **Section (XX).**
    - The list will appear in Chronological order of Entry of Photo with the most recent photo appearing at the top. Each Photo will be assigned a number the top photo being "1". The Number and the Name of the Email will appear as Hyperlinks.
14. Each Photo in the list will have a button next to it saying "Send This Photo to a Friend via Email".
15. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

25.1.1 Looking at an Individual Photo (Album Owner View Only)

To view an Individual Photo the user will click on the Hyperlinked name or number of the Photo. This will launch a Pop up window containing the following:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - <Username>'s Photo Album - <Name of Photo>".
3. "<Name of Photo>"
4. The Photo Image, i.e. the photo itself in Gif or JPG format (user defined).
5. <The Longer Text Description if Defined by the User>.
6. A button saying "Send This Photo to a Friend via Email".
7. A "Close Window" Button.
8. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

25.1.2 "Send This Photo to a Friend Via Email"

If a user clicks on "Send this Photo to a Friend Via Email", on the "Looking at an Individual Photo (Album Owner View Only)" (See Section 15.1.1), that page will close and a new Pop up will appear containing the following (if the user selects the same option on the "My Photo Album" Page then this window will also open):

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - <Username>'s Photo Album - <Name of Photo>".
3. "<Name of Photo>"
4. The Photo Image, i.e. the photo itself in Gif or JPG format (user defined).
5. "Email Address:" (maximum 65 characters), Free Text Field Type.
6. "Write a message to accompany the Picture:" (maximum 65 characters), Free Text Field Type.
7. A Close Window" Button.
8. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

25.1.3 Sending a Photo to a Friend via Email from an SMS

In order to send a Photo to a friend via SMS the user will have to send the following SMS to FoneKey:

Photo <Number of the Photo> to <recipient's email address>

25.2 Viewing another Users Photo Album

When a user clicks on a link to another users Photo Album within their Address Book they will be taken to the Photo Album Page, which will contain the following:

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - <Username[13]>'s Photo Album".
4. Copy (maximum 140 character) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".

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[13] The Username displayed here is not that of the user viewing it but of the person who has given them access to their Photo Album, so if Paul gave Dave his Photo Album Dave would be looking at it but it would be Paul's Photo Album.

9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to "Edit profiles".
11. A Hyperlink to the "Address Book".
12. A Hyperlink to "My Photo Album".
13. A Hyperlink to "My Services" page, (User Management page, see Section 7.2).
14. A list of Photos which have been named by the User using the process defined in **Section (XX).**
    ◆ The list will appear in Chronological order of Entry of Photo with the most recent photo appearing at the top. Each Photo will be assigned a number the top photo being "1".
15. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

25.2.1 Looking at an Individual Photo

To view an Individual Photo the user will click on the Hyperlinked name or number of the Photo. This will launch a Pop up window containing the following: - -
1. Brand Logo & Strapline.
2. Ability to Serve a Banner Advertisement.
3. Page Name – "FoneKey - <Username>'s Photo Album - <Name of Photo>".
4. "<Name of Photo>".
5. The Photo Image, i.e. the photo itself in Gif or JPG format (user defined).
6. <The Longer Text Description if Defined by the Album owner>.
7. A "Close Window" Button.
Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

26 Services

26.1 All Services Page

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Services".
4. Copy (maximum 140 character) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Edit profiles".
12. A Hyperlink to the "Address Book".
13. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.
14. A Hyperlink to "My Services" page, (User Management page, see Section 7.2).

15. A list of all the Services available in FoneKey ordered in the following manner[14]:
   - ◆ New Services.
   - ◆ Services Not Currently Being Used by the User.
   - ◆ Services Used by the User.
   - ◆ Each Service will appear as a Hyperlink, clicking on the Hyperlink will take the user to the set up page for that service.
16. The list of Services will also contain a column with a tick or cross in it specifying whether or not the user has the required profile set up to use that service. E.g. Business Card would have a tick next to it if the user has filled in their Business Card Details. The Column will be named "Required Profile Set Up". If a cross is found in the column the profile will have a "Set up Profile" button attached.
17. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

26.2 User Services Management Page

The User Services Management Page is the page the user is taken to after clicking on the "My Services" link.

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Services".
4. Copy (maximum 140 character) explaining how this page works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Edit profiles".
12. A Hyperlink to the "Address Book".
13. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.
14. A list of the services the user has used.
15. A list of the services the user has access to, given the number of profiles they have set up, and not used.
16. Each Service will appear as a Hyperlink, clicking on the Hyperlink will take the user to the set up page for that service.
17. A Hyperlink to "Services"
18. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

27 Personal Details Service Screen

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.

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[14] As the number of services it may be desirable to categorize them into sub groups for the sake of navigability ... e.g. Business Tools, Flirt Tools, Fun Tools, Location dependent tools.

3. Page Name – "FoneKey - Setting Up and Using Your Personal Details".
4. Copy (maximum 140 character) explaining how the service works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Create/edit profiles".
12. A Hyperlink to the "Address Book".
13. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.
14. A Hyperlink to "My Services".
15. A Hyperlink to "Services".
16. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
17. A "Demonstration" Hyperlink.
18. A Hyperlink "Set up/Edit your Personal Details profile".
19. SMS instructions for using the Personal Details.
20. "Ask Another FoneKey User for their Personal Details", A Hyperlink to request another user's Personal Details.
21. "Give your Personal Details to Another FoneKey User", A Hyperlink allowing the user to give someone their Personal Details.

27.1 Request Personal Details

Clicking on "Ask Another FoneKey User for their Personal Details", will result in a pop up window appearing which will contain the following:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Personal Details".
3. "Enter Username of the person, whose Personal Details you would like to request"
4. "Username" (maximum 35 characters), Free Text Field Type.
5. "Request Personal Details" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. 1. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

27.1.1 Request Personal Details Success

If a user requests another user's Personal Details and the system recognizes that user then one of the following will happen:

27.1.1.1 User Being Searched for Doesn't have a Personal Details/Has Blocked Personal Details Request

If the User whose Personal Details is being requested does not have a Personal Details or has blocked Personal Details Requests (See Section 6, point 18), then a Screen containing the following will be returned:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Personal Details".
3. Copy "The user you searched for does not currently have a Personal Details or has blocked requests for their Personal Details.
5 4. "Close Window" Button.
5. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

27.1.1.2 User Being Searched For has a Personal Details

10 If the user whose Personal Details is being requested does have a Personal Details and has not blocked the request access for it then the following message will be displayed:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Personal Details".
3. Copy "The user you searched for does not currently have a Personal Details or has
15 blocked requests for their Personal Details.
4. "Close Window" Button.
5. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

20 ### 27.1.2 Request Personal Details Failure

If a user requests another user's Personal Details and the system does not recognize that user then a Pop up window containing the following will be served:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Personal Details".
25 3. "The Username you entered is not recognised please try again:"
4. "Username:" (maximum 35 characters), Free Text Field Type.
5. "Request Personal Details" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a HyperLink to the Public Directory. If a user clicks on that link the Pop up
30 window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. "Close Window" Button.
8. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact:
35 webmaster@fonepark.com.

This page will be resent to the user if they continue with unsuccessful searches. We are assuming that the user will give up trying an unrecognised user and will either close the Pop up Window, or use the Public Profile Search to find the user they are looking for.
40 The user may also decide to send an email saying this section of the site is not working.

27.2 Give Personal Details

Clicking on "Give your Personal Details to Another FoneKey User", will result in a pop up window appearing which will contain the following:
1. Brand Logo & Strapline.
45 2. Page Name – "FoneKey - Give Personal Details".
3. "Enter Username of the person who you would like to give your Personal Details to:"
4. "Username" (maximum 35 characters), Free Text Field Type.

5. "Send Personal Details" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

27.2.1 Give Personal Details Success

If a user tries to give their Personal Details to another user and the user is recognised by the system, that Personal Details is added to the recipients Address Book, the sender will receive a Pop up Window saying the following:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Personal Details".
3. "Your Personal Details has been added to <Recipient's Username>'s Address Book".
4. Close Window" Button.
Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

27.2.2 Give Personal Details Failure

If a user tries to give their Personal Details to another user and the system does not recognise the Username specified as the recipient a Pop up window containing the following will be served:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Personal Details".
3. "The Username you entered is not recognised please try again:"
4. "Username:" (maximum 35 characters), Free Text Field Type.
5. "Send Personal Details" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a HyperLink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. Close Window" Button.
8. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

This page will be resent to the user if they continue with unsuccessful searches. We are assuming that the user will give up trying an unrecognised user and will either close the Pop up Window, or use the Public Profile Search to find the user they are looking for. The user may also decide to send an email saying this section of the site is not working.

28 Business Card Service Screen
1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Setting Up and Using Your Business Card".
4. Copy (maximum 140 character) explaining how the service works.

5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Create/edit profiles".
12. A Hyperlink to the "Address Book".
13. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.
14. A Hyperlink to "My Services".
15. A Hyperlink to "Services".
16. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
17. A "Demonstration" Hyperlink.
18. A Hyperlink "Set up/Edit your Business Card profile". _
19. SMS instructions for using the Business Card.
20. "Ask Another FoneKey User for their Business Card", A Hyperlink to request another user's Business Card.
21. "Give your Business Card to Another FoneKey User", A Hyperlink allowing the user to give someone their Business Card.

28.1 Request Business Card

Clicking on "Ask Another FoneKey User for their Business Card", will result in a pop up window appearing which will contain the following:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Business Card".
3. "Enter Username of the person, whose Business Card you would like to request"
4. "Username" (maximum 35 characters), Free Text Field Type.
5. "Request Business Card" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. 1. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

28.1.1 Request Business Card Success

If a user requests another user's Business Card and the system recognises that user then one of the following will happen:

28.1.1.1 User Being Searched for Doesn't have a Business Card/Has Blocked Business Card Request

If the User whose Business Card is being requested does not have a Business Card or has blocked Business Card Requests (See Section 6, point 18), then a Screen containing the following will be returned:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Business Card".

3. Copy "The user you searched for does not currently have a Business Card or has blocked requests for their Business Card.
4. "Close Window" Button.
5. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

28.1.1.2 User Being Searched For has a Business Card

If the user whose Business Card is being requested does have a Business card and has not blocked the request access for it then the following message will be displayed:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Business Card".
3. Copy "The user you searched for does not currently have a Business Card or has blocked requests for their Business Card.
4. "Close Window" Button.
5. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

28.1.2 Request Business Card Failure

If a user requests another user's Business Card and the system does not recognise that user then a Pop up window containing the following will be served:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Business Card".
3. "The Username you entered is not recognised please try again:"
4. "Username:" (maximum 35 characters), Free Text Field Type.
5. "Request Business Card" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a HyperLink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. "Close Window" Button.
8. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

This page will be resent to the user if they continue with unsuccessful searches. We are assuming that the user will give up trying an unrecognised user and will either close the Pop up Window, or use the Public Profile Search to find the user they are looking for. The user may also decide to send an email saying this section of the site is not working.

28.2 Give Business Card

Clicking on "Give your Business Card to Another FoneKey User", will result in a pop up window appearing which will contain the following:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Business Card".
3. "Enter Username of the person who you would like to give your Business Card to:"
4. "Username" (maximum 35 characters), Free Text Field Type.
5. "Send Business Card" Button.

6. "If you are unsure about their Username, <u>Click Here</u> to search Public Profiles". "Click Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).

7. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

28.2.1 Give Business Card Success

If a user tries to give their business card to another user and the user is recognised by the system, that Business Card is added to the recipients Address Book, the sender will receive a Pop up Window saying the following:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Business Card".
3. "Your Business Card has been added to <Recipient's Username>'s Address Book".
4. Close Window" Button.
Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

28.2.2 Give Business Card Failure

If a user tries to give their Business Card to another user and the system does not recognise the Username specified as the recipient a Pop up window containing the following will be served:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Business Card".
3. "The Username you entered is not recognised please try again:"
4. "Username:" (maximum 35 characters), Free Text Field Type.
5. "Send Business Card" Button.
6. "If you are unsure about their Username, <u>Click Here</u> to search Public Profiles". "Click Here" is a HyperLink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. Close Window" Button.
8. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

This page will be resent to the user if they continue with unsuccessful searches. We are assuming that the user will give up trying an unrecognised user and will either close the Pop up Window, or use the Public Profile Search to find the user they are looking for. The user may also decide to send an email saying this section of the site is not working.

29 Student Card Service Screen

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Setting Up and Using Your Student Card".
4. Copy (maximum 140 character) explaining how the service works.
5. "About Us" Hyperlink.

6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Create/edit profiles".
12. A Hyperlink to the "Address Book".
13. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.
14. A Hyperlink to "My Services".
15. A Hyperlink to "Services".
16. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
17. A "Demonstration" Hyperlink.
18. A Hyperlink "Set up/Edit your Student Card profile".
19. SMS instructions for using the Student Card.
20. "Ask Another FoneKey User for their Student Card", A Hyperlink to request another user's Student Card.
21. "Give your Student Card to Another FoneKey User", A Hyperlink allowing the user to give someone their Student Card.

29.1 Request Student Card

Clicking on "Ask Another FoneKey User for their Student Card", will result in a pop up window appearing which will contain the following:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Student Card".
3. "Enter Username of the person, whose Student Card you would like to request"
4. "Username" (maximum 35 characters), Free Text Field Type.
5. "Request Student Card" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

29.1.1 Request Student Card Success

If a user requests another user's Student Card and the system recognises that user then one of the following will happen:

29.1.1.1 User Being Searched for Doesn't have a Student Card/Has Blocked Student Card Request
If the User whose Student Card is being requested does not have a Student Card or has blocked Student Card Requests (See Section 6, point 18), then a Screen containing the following will be returned:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Student Card".

3. Copy "The user you searched for does not currently have a Student Card or has blocked requests for their Student Card.
4. "Close Window" Button.
5. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

29.1.1.2 User Being Searched For has a Student Card

If the user whose Student Card is being requested does have a Student card and has not blocked the request access for it then the following message will be displayed:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Student Card".
3. Copy "The user you searched for does not currently have a Student Card or has blocked requests for their Student Card.
4. "Close Window" Button.
5. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

29.1.2 Request Student Card Failure

If a user requests another user's Student Card and the system does not recognise that user then a Pop up window containing the following will be served:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Student Card".
3. "The Username you entered is not recognised please try again:"
4. "Username:" (maximum 35 characters), Free Text Field Type.
5. "Request Student Card" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a HyperLink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. "Close Window" Button.
8. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

This page will be resent to the user if they continue with unsuccessful searches. We are assuming that the user will give up trying an unrecognised user and will either close the Pop up Window, or use the Public Profile Search to find the user they are looking for. The user may also decide to send an email saying this section of the site is not working.

29.2 Give Student Card

Clicking on "Give your Student Card to Another FoneKey User", will result in a pop up window appearing which will contain the following:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Student Card".
3. "Enter Username of the person who you would like to give your Student Card to:"
4. "Username" (maximum 35 characters), Free Text Field Type.
5. "Send Student Card" Button.

6. "If you are unsure about their Username, <u>Click Here</u> to search Public Profiles". "Click Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).

7. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

29.2.1 Give Student Card Success

If a user tries to give their Student card to another user and the user is recognised by the system, that Student Card is added to the recipients Address Book, the sender will receive a Pop up Window saying the following:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Student Card".
3. "Your Student Card has been added to <Recipient's Username>'s Address Book".
4. Close Window" Button.

Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

29.2.2 Give Student Card Failure

If a user tries to give their Student Card to another user and the system does not recognise the Username specified as the recipient a Pop up window containing the following will be served:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Student Card".
3. "The Username you entered is not recognised please try again:"
4. "Username:" (maximum 35 characters), Free Text Field Type.
5. "Send Student Card" Button.
6. "If you are unsure about their Username, <u>Click Here</u> to search Public Profiles". "Click Here" is a HyperLink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. Close Window" Button.
8. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

This page will be resent to the user if they continue with unsuccessful searches. We are assuming that the user will give up trying an unrecognised user and will either close the Pop up Window, or use the Public Profile Search to find the user they are looking for. The user may also decide to send an email saying this section of the site is not working.

30 Mailing Details Service Screen
1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Setting Up and Using Your Mailing Details".
4. Copy (maximum 140 character) explaining how the service works.
5. "About Us" Hyperlink.

6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Create/edit profiles".
12. A Hyperlink to the "Address Book".
13. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.
14. A Hyperlink to "My Services".
15. A Hyperlink to "Services".
16. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
17. A "Demonstration" Hyperlink.
18. A Hyperlink "Set up/Edit your Mailing Details profile".
19. SMS instructions for using the Mailing Details.
20. "Ask Another FoneKey User for their Personal Details", A Hyperlink to request another user's Mailing Details.
21. "Give your Mailing Details to Another FoneKey User", A Hyperlink allowing the user to give someone their Mailing Details.

30.1 Request Mailing Details

Clicking on "Ask Another FoneKey User for their Mailing Details", will result in a pop up window appearing which will contain the following:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Mailing Details".
3. "Enter Username of the person, whose Mailing Details you would like to request"
4. "Username" (maximum 35 characters), Free Text Field Type.
5. "Request Mailing Details" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. 1. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

30.1.1 Request Mailing Details Success

If a user requests another user's Mailing Details and the system recognises that user then one of the following will happen:

30.1.1.1 User Being Searched for Doesn't have a Mailing Details/Has Blocked Mailing Details Request
If the User whose Mailing Details is being requested does not have a Mailing Details or has blocked Mailing Details Requests (See Section 6, point 18), then a Screen containing the following will be returned:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Mailing Details".

3. Copy "The user you searched for does not currently have a Mailing Details or has blocked requests for their Mailing Details.
4. "Close Window" Button.
5. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

30.1.1.2 User Being Searched For has a Mailing Details

If the user whose Mailing Details is being requested does have a Mailing Details and has not blocked the request access for it then the following message will be displayed:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Mailing Details".
3. Copy "The user you searched for does not currently have a Mailing Details or has blocked requests for their Mailing Details.
4. "Close Window" Button.
5. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

30.1.2 Request Mailing Details Failure

If a user requests another user's Mailing Details and the system does not recognise that user then a Pop up window containing the following will be served:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Mailing Details".
3. "The Username you entered is not recognised please try again:"
4. "Username:" (maximum 35 characters), Free Text Field Type.
5. "Request Mailing Details" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a HyperLink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. "Close Window" Button.
8. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

This page will be resent to the user if they continue with unsuccessful searches. We are assuming that the user will give up trying an unrecognised user and will either close the Pop up Window, or use the Public Profile Search to find the user they are looking for. The user may also decide to send an email saying this section of the site is not working.

30.2 Give Mailing Details

Clicking on "Give your Mailing Details to Another FoneKey User", will result in a pop up window appearing which will contain the following:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Mailing Details".
3. "Enter Username of the person who you would like to give your Mailing Details to:"
4. "Username" (maximum 35 characters), Free Text Field Type.
5. "Send Mailing Details" Button.

6. "If you are unsure about their Username, <u>Click Here</u> to search Public Profiles". "Click Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).

7. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

30.2.1 Give Mailing Details Success

If a user tries to give their Mailing Details to another user and the user is recognised by the system, that Mailing Details is added to the recipients Address Book, the sender will receive a Pop up Window saying the following:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Mailing Details".
3. "Your Mailing Details has been added to <Recipient's Username>'s Address Book".
4. Close Window" Button.

Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

30.2.2 Give Mailing Details Failure

If a user tries to give their Mailing Details to another user and the system does not recognise the Username specified as the recipient a Pop up window containing the following will be served:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Mailing Details".
3. "The Username you entered is not recognised please try again:"
4. "Username:" (maximum 35 characters), Free Text Field Type.
5. "Send Mailing Details" Button.
6. "If you are unsure about their Username, <u>Click Here</u> to search Public Profiles". "Click Here" is a HyperLink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. Close Window" Button.
8. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

This page will be resent to the user if they continue with unsuccessful searches. We are assuming that the user will give up trying an unrecognised user and will either close the Pop up Window, or use the Public Profile Search to find the user they are looking for. The user may also decide to send an email saying this section of the site is not working.

31 Location Details Service Screen

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Setting Up and Using Your Location Details".
4. Copy (maximum 140 character) explaining how the service works.

5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Create/edit profiles".
12. A Hyperlink to the "Address Book".
13. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.
14. A Hyperlink to "My Services".
15. A Hyperlink to "Services".
16. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
17. A "Demonstration" Hyperlink.
18. A Hyperlink "Set up/Edit your Location Details profile".   … _ _
19. SMS instructions for using the Location Details.
20. "Ask Another FoneKey User for their Personal Details", A Hyperlink to request another user's Location Details.
21. "Give your Location Details to Another FoneKey User", A Hyperlink allowing the user to give someone their Location Details.

31.1 Request Location Details

Clicking on "Ask Another FoneKey User for their Location Details", will result in a pop up window appearing which will contain the following:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Location Details".
3. "Enter Username of the person, whose Location Details you would like to request"
4. "Username" (maximum 35 characters), Free Text Field Type.
5. "Request Location Details" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. 1. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

31.1.1 Request Location Details Success

If a user requests another user's Location Details and the system recognises that user then one of the following will happen:

31.1.1.1 User Being Searched for Doesn't have a Location Details/Has Blocked Location Details Request

If the User whose Location Details is being requested does not have a Location Details or has blocked Location Details Requests (See Section 6, point 18), then a Screen containing the following will be returned:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Location Details".

3. Copy "The user you searched for does not currently have a Location Details or has blocked requests for their Location Details.
4. "Close Window" Button.
5. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

31.1.1.2 User Being Searched For has a Location Details

If the user whose Location Details is being requested does have a Location Details and has not blocked the request access for it then the following message will be displayed:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Location Details".
3. Copy "The user you searched for does not currently have a Location Details or has blocked requests for their Location Details.
4. "Close Window" Button.
5. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

31.1.2 Request Location Details Failure

If a user requests another user's Location Details and the system does not recognise that user then a Pop up window containing the following will be served:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Location Details".
3. "The Username you entered is not recognised please try again:"
4. "Username:" (maximum 35 characters), Free Text Field Type.
5. "Request Location Details" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a HyperLink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. "Close Window" Button.
8. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

This page will be resent to the user if they continue with unsuccessful searches. We are assuming that the user will give up trying an unrecognised user and will either close the Pop up Window, or use the Public Profile Search to find the user they are looking for. The user may also decide to send an email saying this section of the site is not working.

31.2 Give Location Details

Clicking on "Give your Location Details to Another FoneKey User", will result in a pop up window appearing which will contain the following:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Location Details".
3. "Enter Username of the person who you would like to give your Location Details to:"
4. "Username" (maximum 35 characters), Free Text Field Type.
5. "Send Location Details" Button.

6. "If you are unsure about their Username, <u>Click Here</u> to search Public Profiles". "Click Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).

7. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

31.2.1 Give Location Details Success

If a user tries to give their Location Details to another user and the user is recognised by the system, that Location Details is added to the recipients Address Book, the sender will receive a Pop up Window saying the following:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Location Details".
3. "Your Location Details has been added to <Recipient's Username>'s Address Book".
4. Close Window" Button.

Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

31.2.2 Give Location Details Failure

If a user tries to give their Location Details to another user and the system does not recognise the Username specified as the recipient a Pop up window containing the following will be served:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Location Details".
3. "The Username you entered is not recognised please try again:"
4. "Username:" (maximum 35 characters), Free Text Field Type.
5. "Send Location Details" Button.
6. "If you are unsure about their Username, <u>Click Here</u> to search Public Profiles". "Click Here" is a HyperLink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. Close Window" Button.
8. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

This page will be resent to the user if they continue with unsuccessful searches. We are assuming that the user will give up trying an unrecognised user and will either close the Pop up Window, or use the Public Profile Search to find the user they are looking for. The user may also decide to send an email saying this section of the site is not working.

32 CV Service Screen

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Setting Up and Sharing Your CV".
4. Copy (maximum 140 character) explaining how the service works.
5. "About Us" Hyperlink.

6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Create/edit profiles".
12. A Hyperlink to the "Address Book".
13. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.
14. A Hyperlink to "My Services".
15. A Hyperlink to "Services".
16. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
17. A "Demonstration" Hyperlink.
18. A Hyperlink "Set up/Edit your CV profile".
19. SMS instructions for sharing your CV.
20. "Ask Another FoneKey User for their CV", A Hyperlink to request another user's CV.
21. "Give your CV to Another FoneKey User", A Hyperlink allowing the user to give someone their CV.

32.1 Request Another User's CV

Clicking on "Ask Another FoneKey User for their CV", will result in a pop up window appearing which will contain the following:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Requesting Another User's CV".
3. "Enter Username of the person, whose CV you would like to request"
4. "Username" (maximum 35 characters), Free Text Field Type.
5. "Request CV" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. 1. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

32.1.1 Requesting Another Person's CV Success

If a user requests another user's CV and the system recognises that user then one of the following will happen:

32.1.1.1 User Being Searched for Doesn't have a CV/Has Blocked CV Request
If the User whose CV is being requested does not have a CV or has blocked CV Requests (See Section 6, point 18), then a Screen containing the following will be returned:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request CV".
3. Copy "The user you searched for does not currently have a CV set up in FoneKey or has blocked requests for their CV.
4. "Close Window" Button.

5. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

32.1.1.2 User Being Searched For has a CV set up in FoneKey

If the user whose CV is being requested does have a CV and has not blocked the request access for it then the following message will be displayed:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request CV".
3. Copy "The user you searched for does not currently have a CV set up in FoneKey or has blocked requests for their CV.
4. "Close Window" Button.
5. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

32.1.2 Request CV Failure

If a user requests another user's CV and the system does not recognise that user then a Pop up window containing the following will be served:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request CV".
3. "The Username you entered is not recognised please try again:"
4. "Username:" (maximum 35 characters), Free Text Field Type.
5. "Request CV" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a HyperLink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. "Close Window" Button.
8. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

This page will be resent to the user if they continue with unsuccessful searches. We are assuming that the user will give up trying an unrecognised user and will either close the Pop up Window, or use the Public Profile Search to find the user they are looking for. The user may also decide to send an email saying this section of the site is not working.

32.2 Give CV

Clicking on "Give your CV to Another FoneKey User", will result in a pop up window appearing which will contain the following:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give CV".
3. "Enter Username of the person who you would like to give your CV to:"
4. "Username" (maximum 35 characters), Free Text Field Type.
5. "Send CV" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).

7. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

32.2.1 Give CV Success

5   If a user tries to give their CV to another user and the user is recognised by the system, that CV is added to the recipients Address Book, the sender will receive a Pop up Window saying the following:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give CV".
10   3. "Your CV has been added to <Recipient's Username>'s Address Book".
4. Close Window" Button.
Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

15   ### 32.2.2 Give CV Failure

If a user tries to give their CV to another user and the system does not recognise the Username specified as the recipient a Pop up window containing the following will be served:
1. Brand Logo & Strapline.
20   2. Page Name – "FoneKey - Give CV".
3. "The Username you entered is not recognised please try again:"
4. "Username:" (maximum 35 characters), Free Text Field Type.
5. "Send CV" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click
25   Here" is a HyperLink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. Close Window" Button.
8. Copy ... "This is a trial version of our service if you are experiencing problems please
30   contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

This page will be resent to the user if they continue with unsuccessful searches. We are assuming that the user will give up trying an unrecognised user and will either close the
35   Pop up Window, or use the Public Profile Search to find the user they are looking for. The user may also decide to send an email saying this section of the site is not working.

33 Drinking Game Service Screen
1. Brand Logo & Strapline.
40   2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Setting Up and Using the Drinking Game".
4. Copy (maximum 140 character) explaining how the service works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
45   7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".

9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Create/edit profiles".
12. A Hyperlink to the "Address Book".
13. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.
14. A Hyperlink to "My Services".
15. A Hyperlink to "Services".
16. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
17. A "Demonstration" Hyperlink.
18. A Hyperlink "Set up/Edit your Drinking Game profile".
19. SMS instructions for using the Drinking Game.

34 Photo Album Service Screen

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Setting Up and Sharing Your Photo Album".
4. Copy (maximum 140 character) explaining how the service works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Create/edit profiles".
12. A Hyperlink to the "Address Book".
13. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.
14. A Hyperlink to "My Services".
15. A Hyperlink to "Services".
16. A Hyperlink "View My Photo Album".
17. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
18. A "Demonstration" Hyperlink.
19. A Hyperlink "Set up/Edit your Photo Album".
20. SMS instructions for sharing your Photo Album.
21. "Ask Another FoneKey User for their Photo Album", A Hyperlink to request another user's Photo Album.
22. "Give your Photo Album to Another FoneKey User", A Hyperlink allowing the user to give someone their Photo Album.

34.1 "View My Photo Album"

If a user clicks on "View My Photo Album" and they do not currently have a Photo Album set up, they will be taken to the "Photo Album Profile Page" (see Section 13) to set up a Photo Album. If they have set a Photo Album they will be taken to their Photo Album (See Section 15).

34.2 Request Another User's Photo Album

Clicking on "Ask Another FoneKey User for their Photo Album", will result in a pop up
window appearing which will contain the following:

1. Brand Logo & Strapline.
5   2. Page Name – "FoneKey - Requesting Another User's Photo Album".
3. "Enter Username of the person, whose Photo Album you would like to request"
4. "Username" (maximum 35 characters), Free Text Field Type.
5. "Request Photo Album" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click
10   Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up
window will automatically close and a new Window will open containing the Public
Profile Search (See section).
7. 1. Copy ... "This is a trial version of our service if you are experiencing problems
please contact us". Contact us will create an email window for the user to contact:
15   webmaster@fonepark.com.

34.2.1 Requesting Another Person's Photo Album Success

If a user requests another user's Photo Album and the system recognises that user then one
of the following will happen:

34.2.1.1 User Being Searched for Doesn't have a Photo Album/Has Blocked Photo
20   Album Request
If the User whose Photo Album is being requested does not have a Photo Album or has
blocked Photo Album Requests (See Section 6, point 18), then a Screen containing the
following will be returned:

1. Brand Logo & Strapline.
25   2. Page Name – "FoneKey - Request Photo Album".
3. Copy "The user you searched for does not currently have a Photo Album set up in
FoneKey or has blocked requests for their Photo Album.
4. "Close Window" Button.
5. Copy ... "This is a trial version of our service if you are experiencing problems please
30   contact us". Contact us will create an email window for the user to contact:
webmaster@fonepark.com.

34.2.1.2 User Being Searched For has a Photo Album set up in FoneKey
If the user whose Photo Album is being requested does have a Photo Album and has not
blocked the request access for it then the following message will be displayed:
35   1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Photo Album".
3. Copy "The user you searched for does not currently have a Photo Album set up in
FoneKey or has blocked requests for their Photo Album.
4. "Close Window" Button.
40   5. Copy ... "This is a trial version of our service if you are experiencing problems please
contact us". Contact us will create an email window for the user to contact:
webmaster@fonepark.com.

34.2.2 Request Photo Album Failure

If a user requests another user's Photo Album and the system does not recognise that user
45   then a Pop up window containing the following will be served:
1. Brand Logo & Strapline.

2. Page Name – "FoneKey - Request Photo Album".
3. "The Username you entered is not recognised please try again:"
4. "Username:" (maximum 35 characters), Free Text Field Type.
5. "Request Photo Album" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a HyperLink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. "Close Window" Button.
8. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

This page will be resent to the user if they continue with unsuccessful searches. We are assuming that the user will give up trying an unrecognised user and will either close the Pop up Window, or use the Public Profile Search to find the user they are looking for. The user may also decide to send an email saying this section of the site is not working.

34.3 Give Photo Album

Clicking on "Give your Photo Album to Another FoneKey User", will result in a pop up window appearing which will contain the following:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Photo Album".
3. "Enter Username of the person who you would like to give your Photo Album to:"
4. "Username" (maximum 35 characters), Free Text Field Type.
5. "Send Photo Album" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

34.3.1 Give Photo Album Success

If a user tries to give their Photo Album to another user and the user is recognised by the system, that Photo Album is added to the recipients Address Book, the sender will receive a Pop up Window saying the following:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Photo Album".
3. "Your Photo Album has been added to <Recipient's Username>'s Address Book".
4. Close Window" Button.
Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

34.3.2 Give Photo Album Failure

If a user tries to give their Photo Album to another user and the system does not recognise the Username specified as the recipient a Pop up window containing the following will be served:

5   1.   Brand Logo & Strapline.
2.   Page Name – "FoneKey - Give Photo Album".
3.   "The Username you entered is not recognised please try again:"
4.   "Username:" (maximum 35 characters), Free Text Field Type.
5.   "Send Photo Album" Button.
10   6.   "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a HyperLink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7.   Close Window" Button.
15   8.   Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

This page will be resent to the user if they continue with unsuccessful searches. We are
20   assuming that the user will give up trying an unrecognised user and will either close the Pop up Window, or use the Public Profile Search to find the user they are looking for. The user may also decide to send an email saying this section of the site is not working.

35 Short Piece of Text Service Screen

1.   Brand Logo & Strapline.
25   2.   Ability to serve a Banner Advertisement.
3.   Page Name – "FoneKey - Setting Up and Using Your Short Piece of Text".
4.   Copy (maximum 140 character) explaining how the service works.
5.   "About Us" Hyperlink.
6.   "Privacy Statement" Hyperlink.
30   7.   Log Out Button (logs user out of the system and returns user to the homepage).
8.   A Hyperlink to the "Public Directory".
9.   A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
35   11. A Hyperlink to "Create/edit profiles".
12. A Hyperlink to the "Address Book".
13. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.
14. A Hyperlink to "My Services".
15. A Hyperlink to "Services".
40   16. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
17. A "Demonstration" Hyperlink.
18. A Hyperlink "Set up/Edit your Short Piece of Text profile".
45   19. SMS instructions for using the Short Piece of Text.
20. "Ask Another FoneKey User for their Personal Details", A Hyperlink to request another user's Short Piece of Text.

21. "Give your Short Piece of Text to Another FoneKey User", A Hyperlink allowing the user to give someone their Short Piece of Text.

35.1 Request Short Piece of Text

Clicking on "Ask Another FoneKey User for their Short Piece of Text", will result in a
5 pop up window appearing which will contain the following:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Short Piece of Text".
3. "Enter Username of the person, whose Short Piece of Text you would like to request"
4. "Username" (maximum 35 characters), Free Text Field Type.
10 5. "Request Short Piece of Text" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
15 7. 1. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

35.1.1 Request Short Piece of Text Success

If a user requests another user's Short Piece of Text and the system recognises that user
20 then one of the following will happen:

35.1.1.1 User Being Searched for Doesn't have a Short Piece of Text/Has Blocked Short Piece of Text Request
If the User whose Short Piece of Text is being requested does not have a Short Piece of Text or has blocked Short Piece of Text Requests (See Section 6, point 18), then a Screen
25 containing the following will be returned:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Short Piece of Text".
3. Copy "The user you searched for does not currently have a Short Piece of Text or has blocked requests for their Short Piece of Text.
30 4. "Close Window" Button.
5. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

35.1.1.2 User Being Searched For has a Short Piece of Text
35 If the user whose Short Piece of Text is being requested does have a Short Piece of Text and has not blocked the request access for it then the following message will be displayed:
1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Short Piece of Text".
3. Copy "The user you searched for does not currently have a Short Piece of Text or has
40 blocked requests for their Short Piece of Text.
4. "Close Window" Button.
5. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

35.1.2 Request Short Piece of Text Failure

If a user requests another user's Short Piece of Text and the system does not recognise that user then a Pop up window containing the following will be served:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Request Short Piece of Text".
3. "The Username you entered is not recognised please try again:"
4. "Username:" (maximum 35 characters), Free Text Field Type.
5. "Request Short Piece of Text" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a HyperLink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. "Close Window" Button.
8. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

This page will be resent to the user if they continue with unsuccessful searches. We are assuming that the user will give up trying an unrecognised user and will either close the Pop up Window, or use the Public Profile Search to find the user they are looking for. The user may also decide to send an email saying this section of the site is not working.

35.2 Give Short Piece of Text

Clicking on "Give your Short Piece of Text to Another FoneKey User", will result in a pop up window appearing which will contain the following:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Short Piece of Text".
3. "Enter Username of the person who you would like to give your Short Piece of Text to:"
4. "Username" (maximum 35 characters), Free Text Field Type.
5. "Send Short Piece of Text" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

35.2.1 Give Short Piece of Text Success

If a user tries to give their Short Piece of Text to another user and the user is recognised by the system, that Short Piece of Text is added to the recipients Address Book, the sender will receive a Pop up Window saying the following:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Short Piece of Text".
3. "Your Short Piece of Text has been added to <Recipient's Username>'s Address Book".
4. Close Window" Button.

Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.

35.2.2 Give Short Piece of Text Failure

5   If a user tries to give their Short Piece of Text to another user and the system does not recognise the Username specified as the recipient a Pop up window containing the following will be served:

1. Brand Logo & Strapline.
2. Page Name – "FoneKey - Give Short Piece of Text".
10   3. "The Username you entered is not recognised please try again:"
4. "Username:" (maximum 35 characters), Free Text Field Type.
5. "Send Short Piece of Text" Button.
6. "If you are unsure about their Username, Click Here to search Public Profiles". "Click Here" is a Hyperlink to the Public Directory. If a user clicks on that link the Pop up
15   window will automatically close and a new Window will open containing the Public Profile Search (See section).
7. Close Window" Button.
8. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact:
20   webmaster@fonepark.com.

This page will be resent to the user if they continue with unsuccessful searches. We are assuming that the user will give up trying an unrecognised user and will either close the Pop up Window, or use the Public Profile Search to find the user they are looking for.
25   The user may also decide to send an email saying this section of the site is not working.

36 Crush Service Screen

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Setting Up and Using the Crush".
30   4. Copy (maximum 140 character) explaining how the service works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
35   9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Create/edit profiles".
12. A Hyperlink to the "Address Book".
40   13. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.
14. A Hyperlink to "My Services".
15. A Hyperlink to "Services".
16. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact:
45   webmaster@fonepark.com.
17. A "Demonstration" Hyperlink.
18. A Hyperlink "Set up/Edit your Crush profile".

19. SMS instructions for using the Crush.

37 Astrology Service Screen

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Setting Up and Using matching Star Signs".
4. Copy (maximum 140 character) explaining how the service works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
1. Log Out Button (logs user out of the system and returns user to the homepage).
2. A Hyperlink to the "Public Directory".
3. A Hyperlink to "Preferences/Settings".
4. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
5. A Hyperlink to "Create/edit profiles".
6. A Hyperlink to the "Address Book".
7. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.
8. A Hyperlink to "My Services".
9. A Hyperlink to "Services".
10. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
11. A "Demonstration" Hyperlink.

38 Public Profile Service Screen

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Setting Up and Using the Public Profile".
4. Copy (maximum 140 character) explaining how the service works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Create/edit profiles".
12. A Hyperlink to the "Address Book".
13. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.
14. A Hyperlink to "My Services".
15. A Hyperlink to "Services".
16. Copy … "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
17. A "Demonstration" Hyperlink.
18. A Hyperlink "Set up/Edit your Public profile".

39 Get Lucky Service Screen

1. Brand Logo & Strapline.

2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Setting Up and Using the Get Lucky".
4. Copy (maximum 140 character) explaining how the service works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Create/edit profiles".
12. A Hyperlink to the "Address Book".
13. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.
14. A Hyperlink to "My Services".
15. A Hyperlink to "Services".
16. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
17. A "Demonstration" Hyperlink.
18. A Hyperlink "Set up/Edit your Get Lucky profile".
19. SMS instructions for using the Get Lucky.

40 Demonstration Pages

Whenever a user clicks on the Demo button within a section of the site they may be served the following page.
1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - <Service Name> Demo".
4. Copy (maximum 140 character) explaining how to use the demo.
5. The Demo itself.
6. "About Us" Hyperlink.
7. "Privacy Statement" Hyperlink.
8. Log Out Button (logs user out of the system and returns user to the homepage).
9. A Hyperlink to the "Public Directory".
10. A Hyperlink to "Preferences/Settings".
11. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
12. A Hyperlink to "Create/edit profiles".
13. A Hyperlink to the "Address Book".
14. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.
15. A Hyperlink to "My Services".
16. A Hyperlink to "Services".
17. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
18. A Hyperlink "Set up/Edit your Get Lucky profile".

In a simplified system, for example, Personal Profile, Locator and Astrology Match may be the only services included. A spoof profile for an imaginary user (here called "Morg") may be set up to run demonstrations.

40.1 Personal Profile

5   The following content will fill point 23 above, for the Personal Profile Demo:
1. Copy "Give Morg your mobile number or email address and he will send you his personal details, should you subscribe to the service later, Morg will automatically appear in your Address Book".
2. "Mobile Phone Number, including international dialing code (drop the 0 at the
10   beginning of your number and add +44". (maximum 20 characters) Free Text Field.
3. "Email Address:" (maximum 65 characters) Free Text Field.
4. A "Submit" Button.

15   Upon the page being submitted the page will refresh, the above content will be replaced with the following content.

"Morg has sent you his Personal Details via <Email or Text Message>, you should receive them soon. In the mean time why not take a look at our other services by using the links on this page ..."

20   ### 40.1.1 Morg's Personal Details Via SMS

If the user chooses to receive Morg's personal Details via Mobile Phone then the system should look up Morg's personal details and send them via SMS as described in section 7.2.

40.1.2 Morg's Personal Details Via Email

25   If the user chooses to receive Morg's personal Details via Email then the system should look up Morg's personal details and send them via SMS as described in section 7.2.

40.2 Astrology Match

The following content will fill point 23 above, for the Personal Profile Demo:
1. Copy "Choose 2 Star signs, then send a text message to <Fonekey SMS Centre No.>
30   saying 'Astrology' then a space then the name of the first star sign, followed by a space, followed by the second star sign. Remember you can match the same star sign twice!"
If you like you can also match your Star Sign with Morg he's a Leo, send a text message saying 'Astrology', leave a space insert your star sign, leave another space,
35   and then type in 'match with Morg'
You should then receive a brief Text Message telling you how compatible the two Star Signs are ".
2. A "Submit" Button.

40   Upon the page being submitted the page will refresh, the above content will be replaced with the following content.

"FoneKey is checking the Starsign compatibility, you should receive them soon. In the mean time why not take a look at our other services by using the links on this page ..."

40.2.1 Astrology Match Via SMS

If the user chooses to match against Morg then the system should look up Morg's star sign and send them via SMS as described in section 18.1.3.

40.3 Location

5   The following content will fill point 23, for the Location Demo:
    3. Copy "Send a text message to <Fonekey SMS Centre No.> saying the following,

        'Where is Morg',

10   and Morg's current location will be sent to you soon. In the mean time why not take a look at our other services by using the links on this page ..."

40.3.1 Morg's Location Via SMS

If the user sends an SMS asking for Morg's location then they will receive his location as
15 defined in Section 12.

41 Preferences Settings

1. Brand Logo & Strapline.
2. Ability to serve a Banner Advertisement.
3. Page Name – "FoneKey - Setting Up and Using the Public Profile".
20 4. Copy (maximum 140 character) explaining how the service works.
5. "About Us" Hyperlink.
6. "Privacy Statement" Hyperlink.
7. Log Out Button (logs user out of the system and returns user to the homepage).
8. A Hyperlink to the "Public Directory".
25 9. A Hyperlink to "Preferences/Settings".
10. A Hyperlink to sign up a Friend (when the trial service has reached capacity this should be removed).
11. A Hyperlink to "Create/edit profiles".
12. A Hyperlink to the "Address Book".
30 13. "Change Password."
    ♦ New Password
    ♦ New Password Again
    ♦ Old Password
    ♦ Button "Submit"
35 14. Block users.
    ♦ User Name
    ♦ Button "Block User".
15. Preferred Media.
    ♦ Block Messages sent by
40 ♦ SMS, Tick Box.
    ♦ Email, Tick Box.
16. Button "Submit"
17. "Do not send SMS Between"
    ♦ Drop Down list
45   ➢ 0100

➢ 0200
➢ 0300
➢ 0400
➢ 0500
5   ➢ 0600
➢ 0700
➢ 0800
➢ 0900
➢ 1000
10 ➢ 1100
➢ 1200
➢ 1300
➢ 1400
➢ 1500
15 ➢ 1600
➢ 1700
➢ 1800
➢ 1900
➢ 2000
20 ➢ 2100
➢ 2200
➢ 2300
➢ 0000.

18. "And"

25 ◆ Drop Down list
➢ 0100
➢ 0200
➢ 0300
➢ 0400
30 ➢ 0500
➢ 0600
➢ 0700
➢ 0800
➢ 0900
35 ➢ 1000
➢ 1100
➢ 1200
➢ 1300
➢ 1400
40 ➢ 1500
➢ 1600
➢ 1700
➢ 1800
➢ 1900
45 ➢ 2000
➢ 2100
➢ 2200
➢ 2300
➢ 0000.

50 19. A selection of Statistics relating to the Services. E.g. a list of the 5 most used Services.

20. A Hyperlink to "My Services".
21. A Hyperlink to "Services".
22. Copy ... "This is a trial version of our service if you are experiencing problems please contact us". Contact us will create an email window for the user to contact: webmaster@fonepark.com.
23. A "Demonstration" Hyperlink.
24. A Hyperlink "Set up/Edit your Public profile".

42 Bookmark Icon

Every page within the Site will have a Fonekey Bookmark Icon attached to it. When a user Bookmarks (Adds to Favourites) a page from the Fonekey site, it will appear in their Bookmarks list with an Icon attached to it.

43 IceBreaker Game Service Page

This screen is the service screen that explains the Icebreaker game and sets it up so that it can be played from SMS.
The screen Contains.
1. Brand Logo, Strapline
2. Standard Size Banner Advertisement
3. Title "Icebreaker Game"
4. Copy "With this game, you can make the process of people getting to know each other at a big event much more fun. All your guests need are mobile phones that support text messages.
5. Scroll Box with copy "Game Instructions [350 characters] "
6. Sub-Title "Step 1 Generate Code"
7. Box to allow User to type in the date of the event in dd/mm/yy format
8. Box to allow User to type estimated attendance at the event. [5 Characters]
9. Box to allow Contact email to be specified. [45 Characters]
10. Button "Get Code"
    a. Generates a random code of 4 letters and 2 numbers eg. GLASS23
    b. Triggers a Pop-Up Window
        ▪ Text "Your Code is"
        ▪ Text "6 Character Code"
        ▪ Check box "Email reminder"
            1. If checked, then an email is sent to the email entered at 8 when "OK".
        ▪ Button "OK" – Return to Screen and save details.
        ▪ Button "Cancel" – Return to Screen, no save.
11. Link to Address Book
12. Link to Profiles Page
13. Link to Services Page
14. Link to Privacy Statement
15. Link to Email Form – Contact Us.

44 Free SMS from the Web

This service is useful for an operator to test demand and effect on registrations. The service may include mechanisms to limit and stop abuse. Users preferably need to be registered to use this service. This page is accessed from User HomePage.

1. Brand Logo, Strapline
2. Standard Size Banner Advertisement
3. Title "FREE SMS Messaging from the Web."
4. Copy "You can send messages to your Friend's digital mobile phones for free. Just
5   follow the 3 easy steps below.
5. Sub-Title "Step 1 – Recipients"
6. Copy for Step 1 "Enter mobile Numbers in the box, separated by commas. You can
    send to a Maximum 5 people."
Messages are capped at five recipients to minimize abuse of the service.
10 Box above should not allow more than 5 numbers to be entered.
7. Box where user will type Mobile Phone Numbers.
Numbers should be entered in International format.
8. Sub-Title "Step 2 – Type Message"
9. Box where users will type SMS message text.
15 Maximum 140 Characters
10. Sub-Title "Step 3 – Send"
11. Button "Send"
Send button sends Message text to numbers above.
Ad Tag of 20 Characters is added to the bottom of each message.
20 Ad Campaign linked to number of recipients.
12. Display of how many Credits the user has left. Credits are linked to accounting system
    for products that may put us out of pocket. See section on Accounting/Credits.
13. Link to Address Book
14. Link to Profiles Page
25 15. Link to Services Page
16. Link to Privacy Statement
17. Link to Email Form – Contact Us.

45 Group SMS.

45.1 Sending SMS to groups using Group Name

30 Groups can be set up on the Website to send SMS to. The groups are managed on the
Creating Groups screen and can be given a name up to 12 characters.
To send an SMS to a group using the group name
Command

G<groupname> <Message Body>

35

Fonekey looks up members of group and their phone numbers and sends a copy of the
<Message body> to each member.

<Message Body><Ad Tag goes here>

40

45.2 Sending SMS to groups using Nicknames
Command

G<Nickname1>,<nickname2>,<nicknamen> <message Body>

45 Fonekey looks up nicknames and works out mobile numbers. It sends a copy of the
<message body to each person listed.

<message Body><Ad Tag goes here>

45.3 Sending SMS to groups using Short Codes

Command

5   G<Shortcode1>,<Shortcode2>,<shortcoden> <message body>

Fonekey looks up the shortcodes for that user and mobile numbers and sends a copy of the message to each person.

46 Advertising

10   ## 46.1 SMS

Short messages will be attached to the bottom of messages sent out through FoneKey (Ad Tags). These messages will be selected by cross referencing the profile of the user, the FoneKey service they are using, and what previous ads they have received. Examples would include..Fosters adverts on drinking game messages. Adverts may be sent in a

15   sequence e.g. 5 consecutive messages sent from FoneKey would contain five different adverts for the same thing in a predefined sequence. Users using 1 to many SMS sending could have different adverts for the same thing sent to each member of the group.
The exact content and rules for these adverts is to be defined.

46.2 Web Banners

20   Every page will have a standard size banner ad at the top of the page. The advert will be selected by examining the profile information of the user and serving a relevant ad as defined by a set of rules to written.   E.g. A person profiled as student of 20 may receive a banner advertising the drinking game profile.

46.2.1 Standard Ad Sizes

25   In order to maximize where possible revenues from Advertising, and test users susceptibility to the various types of banner ads, the following Banner types should be built/kept in my mind during the build of the system.
IAB/CASIE standard creative sizes:

30   **Full Banner (468x60)**
 Pixel Width: 468
Pixel Height: 60
Maximum File Size: 12k
Enhanced File Size: 15k
35   Maximum Animation Loop: 3x

Square Button (125x125)
 Pixel Width: 125
Pixel Height: 125
40   Maximum File Size: 8K
Enhanced File Size: n/a
Maximum Animation Loop: 3x

Button #2 (120x60)

Pixel Width: 120
Pixel Height: 60
Maximum File Size: 4K
Enhanced File Size: n/a
5   Maximum Animation Loop: 3x

46.3 Localized Ad-Serving

Within the Advertising Opportunities section on the Company Page, the opportunity to enter credit card details to purchase a number of ads served to users in their area, at a rate to be determined. The advertiser can choose from the following:
- Location e.g. SW20 or London
- SMS Only
- Web Only
- Both SMS and Web
- Morning Serving Only e.g. Billy's Fast Boy Breakfast Café
- Noon/Afternoon Only e.g. Sam's Sandwich shop
- Evening Only e.g. Samir's Salmonella Shish

46.4 Sponsorship

We may wish to co-brand certain areas of the site or services.

SPONSORSHIP CREATIVE SPECS
Creative specifications for sponsorships will vary depending upon the program. Only AltaVista Subject Search support a standard size:

Sponsorship Toolbox
Pixel Width: 131
Pixel Height: 190
Maximum File Size: 8K
Enhanced File Size: n/a
Target URLs: Up to three target URLs accepted w/ Client side image map
Maximum Animation Loop: Animation not accepted

Pop-Ups
We recommend the following specifications for pop-up windows:
Pixel Width: 240
Pixel Height: 120
Maximum File Size: 12k
Enhanced File Size: 15k
Maximum Animation Loop: 3x

It is also encouraged that all pop-up windows include a "Close Window" button.

46.5 Sequential Ads

This calls for the system to be able to target a set of ads in a certain order at a user. As well as targeting sequential Banner ads and Sequential SMS Ad Tags, we would also like to create a sequential campaign that moves between the two media (and WAP).

47 About Us Page

47.1 Contacts

An introduction to the FoneKey team, including biographies and email forms for mailing the team members.

47.2 Partners

A list of FoneKey partners.

47.3 Advertising Opportunities

Information on how to buy banner space, SMS, Web and WAP.

47.4 Recruitment

47.4.1 Focus Groups

List of how to get involved in the Focus Groups for product development.

47.4.2 School Campus Advocates

List of who to contact in order to become a Campus Advocate.

47.4.3 Full Time Opportunities

List of vacancies in the company.

47.5 Events

Links to any Events being run in connection with FoneKey the organisation.

48 Accounting/Credits

Each new user will need to be assigned a number of credits when registering for the site to enable a check on the use of services that have the potential to cost a lot of money EG. SMS from the Web. Some services will need to be tied to the credit system by way of a cost. Some services will decrease the user's credits and some may even increase them EG. Recommend a Friend. There may also be provided a way of using the credit system to block certain services to users who are abusing them.

Multi-Language Support

The system can support languages other than English. To do this, both the Web pages and the SMS functionality merely need to be translated.
Terms and conditions can be presented at registration, requiring Users to accept terms and conditions before being accepted into the system. Links may be provided to a privacy statement from every page.

Conclusion

Embodiments may provide the following advantages; these are preferred features and may be provided independently:-

* find where friends are -
* quickly poll a group to decide who wants to meet up and where
* be somewhere and get introduced to interesting new people nearby
* see something about which they would like more information and ask for information to be sent to a designated address
* use a phone for group entertainment
* meet someone new and share contact details at the press of a button
* move house and reach into the address book of those you know and update them effortlessly

- group SMS
- introduction "I've got a crush on you"
- profile & information exchange
- home address & business card
5 - sending documents eg CV & photo
- create a link for address and contact information with people you never want to lose touch with.
- when address/job etc changes, a change in details results in associated address books/business card/etc update automatically.
10 - let others know where a user is
- find where others are with one message
- phone does not have to be on to work
- facilitate meeting (e.g. "I am at Alphabet Bar, Soho";"Where is Paul?";"Paul is at Alphabet Bar, Soho";"Who is here?")
15 - a guessing game of who likes who
- a talking point for large gatherings of people
- SMS responses are based on matching profiles if set up
- demographic information on customer groups
- user permission based profile information
20 - preference inference based on likes of friends
- rapid registration at events
- real-time people matching
- effective profile exchanging, contact management.
- adding fun to events
25 - Games for groups of friends at event
- Meeting people at event
- Adds sense of community before, during & after
- Linking people before event
- Lift sharing/travel together
30 - Linking people after event - "I was there"
- Makes it easier for business to reach customers
- rapid signup for fan club/freebee
- demographics on who was there
- Makes venue more attractive
35 - increases chance of patrons meeting great people
- social games add to fun of being there
- Encourage people to use venue more
- advertising tags on SMS messages at appropriate time and context
- Profile information on venue's customer base
40 - eg favourite food, drinks & music
- Additional service to members/readers
- profiles to assist matching with partners etc
- Helps build community
- meet members nearby
45 - games related to interest
- Helps magazine/club know members/readers better
- demographic profiles
- keeps address up to date
- New advertising medium
50 - SMS/WAP gives highly targeted time and context sensitive medium
- real time location feeds

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- Improved functionality
- more profiles to share & match on
- who is nearby – friends and interesting new people
- synchronization with Outlook, PDAs, phones etc
5
- user customization of games
- API to allow third party developers to add Fonekey services
- Games

It will be apparent that many modifications and alternatives to the information and
10   implementations described herein may be provided.

Appendix 1

United Kingdom
Afghanistan
5   Albania
Algeria
American Samoa
Andorra
Angola
10   Anguilla
Antarctica
Antigua and Barbuda
Argentina
Armenia
15   Aruba
Australia
Austria
Azerbaijan
Bahamas
20   Bahrain
Bangladesh
Barbados
Belarus
Belgium
25   Belize
Benin
Bermuda
Bhutan
Bolivia
30   Bosnia and Herzegovina
Botswana
Bouvet Island
Brazil
British Indian Ocean Territory
35   Brunei Darussalam
Bulgaria
Burkina Faso
Burundi
Cambodia
40   Cameroon
Canada
Cape Verde
Cayman Islands
Central African Republic
45   Chad
Chile
China
Christmas Island

Cocos (Keeling) Islands
Colombia
Comoros
Congo
5   Congo, The Democratic Republic of
Cook Islands
Costa Rica
Cote D'Ivoire
Croatia
10   Cuba
Cyprus
Czech Republic
Denmark
Djibouti
15   Dominica
Dominican Republic
East Timor
Ecuador
Egypt
20   El Salvador
Equatorial Guinea
Eritrea
Estonia
Ethiopia
25   Falkland Islands
Faroe Islands
Fiji
Finland
France
30   French Guyana
French Polynesia
French Southern Territories
Gabon
Gambia
35   Georgia
Germany
Ghana
Gibraltar
Greece
40   Greenland
Grenada
Guadeloupe
Guam
Guatemala
45   Guinea
Guinea-Bissau
Guyana
Haiti
Heard and McDonald Islands
50   Holy See (Vatican City State)

Honduras
Hong Kong
Hungary
Iceland
5 India
Indonesia
Iran (Islamic Republic of)
Iraq
Ireland
10 Israel
Italy
Jamaica
Japan
Jordan
15 Kazakhstan
Kenya
Kiribati
Korea, Democratic People's Republic of
Korea, Republic of
20 Kuwait
Kyrgyzstan
Lao People's Democratic Republic
Latvia
Lebanon
25 Lesotho
Liberia
Libyan Arab Jamhiriya
Liechtenstein
Lithuania
30 Luxembourg
Macao
Macedonia, The Former Yugoslav Republic of
Madagascar
Malawi
35 Malaysia
Maldives
Mali
Malta
Marshall Islands
40 Martinique
Mauritania
Mauritius
Mayotte
MexicoMicronesia, Federated States of
45 Moldova, Republic of
Monaco
Mongolia
Montserrat
Morocco
50 Mozambique

Myanmar
Namibia
Nauru
Nepal
5   Netherlands
Netherlands Antilles
New Caledonia
New Zealand
Nicaragua
10   Niger
Nigeria
Niue
Norfolk Island
Northern Mariana Islands
15   Norway
Oman
Pakistan
Palau
Palestinian Territory, Occupied
20   Panama
Papua New Guinea
Paraguay
Peru
Philippines
25   Pircairn
Poland
Portugal
Puerto Rico
Qatar
30   Reunion
Romania
Russian Federation
Rwanda
Saint Kitts and Nevis
35   Saint Lucia
Saint Vincent and the Grenadines
Samoa
San Marino
Sao Tome and Principe
40   Saudi Arabia
Senegal
Seychelles
Sierra Leone
Singapore
45   Slovakia (Slovak Republic)
Slovenia
Solomon Islands
Somalia
South Africa
50   South Georgia and the South Sandwich Islands

Spain
Sri Lanka
St. Helena
St. Pierre and Miquelon
5 Sudan
Suriname
Svalbard and Jan Mayen Islands
Swaziland
Sweden
10 Switzerland
Syrian Arab Republic
Taiwan, Province of China
Tajikistan
Tanzania, United Republic of
15 Thailand
Togo
Tokelau
Tonga
Trinidad and Tobago
20 Tunisia
Turprofile
Turkmenistan
Turks and Caicos Islands
Tuvalu
25 Uganda
Ukraine
United Arab Emirates
United Kingdom
United States
30 United States Minor Outlying Islands
Uruguay
Uzbekistan
Vanuatu
Venezuela
35 Vietnam
Virgin Islands (British)
Virgin Islands (U.S.)
Wallis and Futuna Islands
Western Sahara
40 Yemen
Yugoslavia
Zambia
Zimbabwe

Appendix 2

Accounting/Auditing
Administrative and Support Services
Advertising/Marketing/Public Relations
5 Agriculture, Forestry, & Fishing
Architectural Services
Arts, Entertainment and Media
Banking
Biotechnology and Pharmaceutical
10 Community, Social Services and Non-profit
Computers, Hardware
Computers, Software
Consulting Services
Customer Service and Call Centre
15 Education, Training and Library
Employment/Recruitment Agency
Engineering
Finance/Economics
Financial Services
20 Government and Policy
Healthcare, Other
Healthcare, Practitioner and Technician
Hospitality/Tourism
Human Resources
25 Information Technology
Installation, Maintenance and Repair
Insurance
Internet/E-Commerce
Law Enforcement and Security
30 Legal
Manufacturing and Production
Other
Personal Care
Property
35 Restaurant and Food Service
Retail/Wholesale
Sales
Science
Sports and Recreation
40 Student (University)
Student (School/6th Form College)
Telecommunications
Trades, Construction and Mining
Warehousing & Distribution

Claims

1.   A method of communicating information concerning the location of a first user to a second user, the method comprising:
   receiving at a server location information for a first user;
   storing the location information at the server together with an identifier of the first user;
   receiving at the server a request from a second user querying where the first user is located;
   transmitting the stored location information to the second user, if available.

2.   A method of automatically determining a measure of position of a user comprising receiving over a mobile telephone link a number of a fixed telephone (or other information) and determining a measure of location of the user based on a database correlating telephone numbers (or other information) and a measure of location.

3.   A method of communicating information concerning the user(s) in a specified location to a second user, the method comprising:
   receiving at a server location information for a plurality of users;
   storing the location information at the server together with an identifier of each user;
   receiving at the server a request from a second user querying which users are at a specified location;
   checking whether location information for any of said plurality of users matches said specified location; and
   transmitting to the second user an identifier of the or each user for whom a match is found, if available.

4.   A method of communicating information from a first user to a group of specified users, the method comprising:
   receiving, at a server, from a first user a command including at least one abbreviated identifier of another designated user and information;
   looking up a unique identifier for the or each designated user corresponding to the or each respective abbreviated identifier based on a stored list associated with the first user of abbreviated identifiers and corresponding unique identifiers;
   sending the information to each designated user based on the unique identifier.

5.   A method of communicating information from a mobile telephone of a first user to a second user, the method comprising receiving a message from a mobile telephone of a first user at a server, the message containing an identifier of at least one second user and information, parsing the message at the server, and sending information from the server to the second user.

6.   A method of sending a message from a first user containing information for a second user, wherein the message contains an identifier of the second user, the method comprising sending the message from the first user to a server arranged to parse the message and forward the information to the second user.

7. A method comprising receiving at a server a message from a mobile telephone of a user, the message containing a command, the method comprising parsing the message at the server.

8. A method of compiling a group of a plurality of users comprising:
receiving, at a server, a message from each of a plurality of users containing a predetermined key, each message being associated with an identifier of the user sending the message;
compiling a list of users based on the identifier associated with each message containing said key.

9. A method of managing a user profile comprising a plurality of elements stored at a server, the method comprising:
modifying elements of the profile or providing information based on the stored profile in response to a command received as a short message using a first protocol over a first communication medium;
displaying information concerning a plurality of elements using a second protocol over a second communication medium.

10. A method of communicating data to at least one user via a mobile device, the method comprising receiving at a server, an identifier of a user, looking up data for the user based on the identifier, generating a message for the user by means of an algorithm for generating a message based on predetermined generic data and user-specific data; and transmitting the message to the first user.

11. A method of communicating data to a plurality of users via respective mobile devices, the method comprising receiving at a server, an identifier of each user, looking up data for at least a first subset of the users user based on respective identifiers, generating at least one message for at least a second subset of users by means of an algorithm for generating a message based on predetermined generic data and user-specific data; and transmitting the messages to at least the second subset of users.

12. A method of sending information to a user comprising selecting a set of information based on stored characteristics of the user, determining what of the set of information has already been sent to the user, picking a subset of information based on the results of selecting and determining; and sending the subset to the user.

13. A method of transmitting messages to a group of users comprising appending information to each message, the information being selected from a set of messages and varying between the group.

14. A method of providing information to a user comprising:
storing at a server an identifier of the user and a user profile;
providing first information over a first communication medium;
based on the identifier and the user profile, providing second information over a second communication medium, the second information being chosen based on the first information already sent over the first communication medium.

15. A method of communicating information comprising:
    storing at a server a database containing a plurality of user profiles, each profile comprising an identifier of the user, information identifying the user and information identifying other users associated with the user;
    receiving a request from a mobile device of the first user to send information to a mobile device of the second user; and
    transmitting information from the database to the mobile device of the second user.

16. A method comprising sending information, preferably as part of a message, to a mobile device of a user, receiving a response message from the user and processing the response message based on the sent information.

17. A method comprising comparing stored user profile information for at least first and second associated users and notifying at least one of the users if a predetermined correlation between said information for each user is found or notifying at least one of the users of information about the other user in a predetermined category.

18. A method of creating a user profile comprising receiving at a server a message from a mobile device of a user, the message containing an identifier of the user; creating a user profile in a database for the user associated with the identifier, which profile contains records for storing further information; and subsequently receiving further information concerning the user to populate records of the profile.

19. A method of communicating information to a first user concerning a second user, the method comprising: receiving, at a server, from a first user a command including an abbreviated identifier of a second user; looking up information for the second user corresponding to the abbreviated identifier based on a stored list associated with the first user of abbreviated identifiers and corresponding unique identifiers; and sending the information to the first user.

20. Apparatus arranged to operate in accordance with a method according to any of Claims 1 to19.

21. Apparatus according to Claim 20 comprising any one of a server, a mobile device, or a network.

22. A computer program or computer program product containing instructions for performing a method according to any of Claims 1 to19.

23. A data packet produced by a method according to any of Claims 1 to19.

24. An SMS message addressed to a server capable of parsing a command contained within the message.

25. Apparatus or a method substantially as any one herein described or as illustrated in the accompanying drawings.

26.   Apparatus or a method substantially comprising any sub-feature herein described or as illustrated in the accompanying drawings or a combination of said sub-features.

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Fig.1.
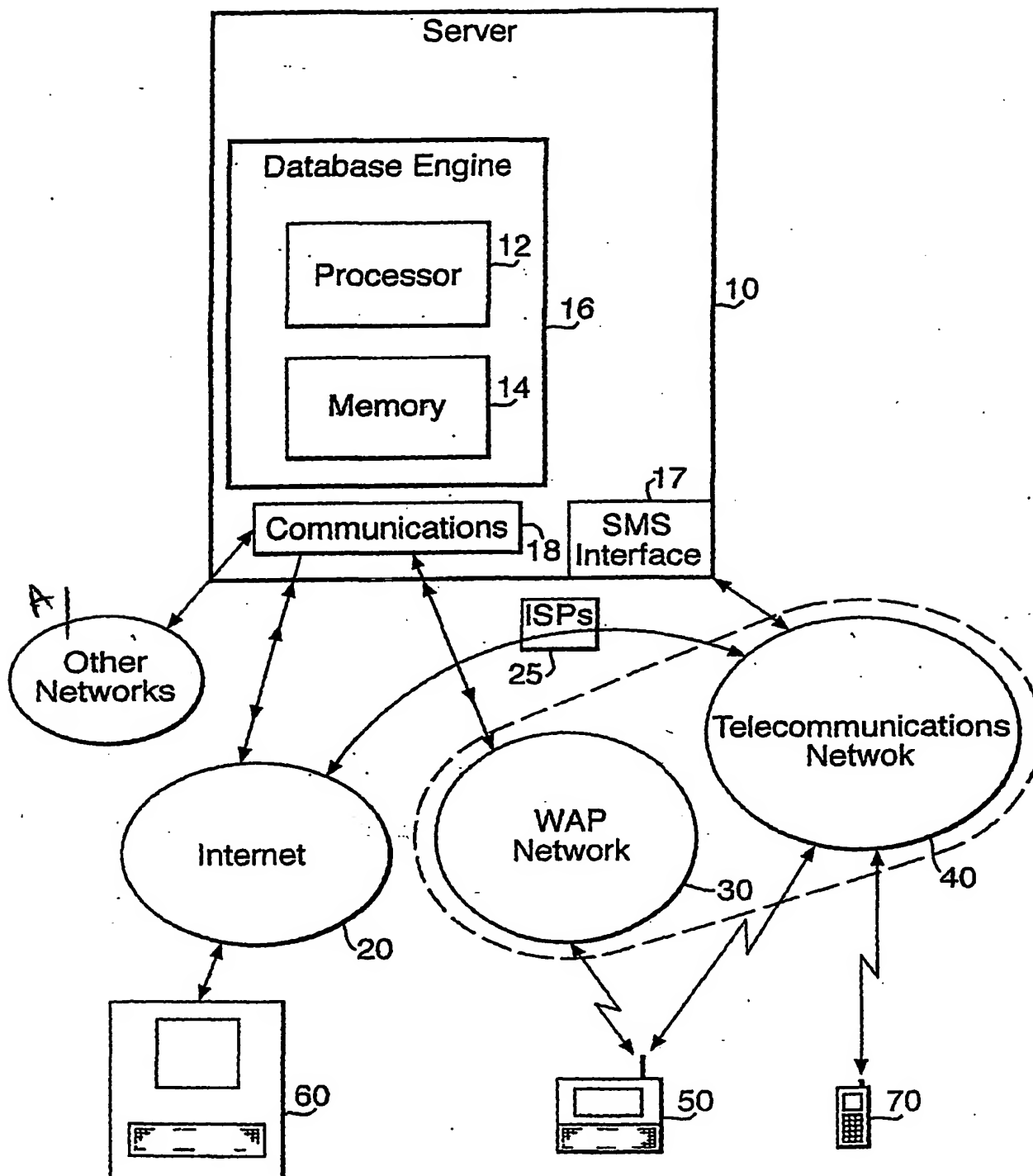
Fig.2.

| Entries in my Address Book | Who Has Access to my Profile |

Names

Nickname: <user defined>
Short Nickname: <user defined>
Groups I have added them to: <user defined>
Short Note: <user defined>

<A list of the other system user's profiles the
address book owner has access to e.g.
Business Card Personal etc>

| Order by ⇩ | | Edit | Add Entry |

Fig.3.

| Entries in my Address Book | Who Has Access to my Profile |

Names

<User Name not the owner of the address book> has access
to the following information about you...

List of Profiles the user has access to...

| Order by ⇩ | | Edit | Add Profile |

INTERNATIONAL SEARCH REPORT

Intern   l Application No

PCT/ᵁᴰ 01/02244

A. CLASSIFICATION OF SUBJECT MATTER
IPC 7.   H04Q7/22

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC 7   H04Q

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal, PAJ

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[X] Further documents are listed in the continuation of box C.   [X] Patent family members are listed in annex.

° Special categories of cited documents :

"A" document defining the general state of the art which is not considered to be of particular relevance
"E" earlier document but published on or after the international filing date
"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)
"O" document referring to an oral disclosure, use, exhibition or other means
"P" document published prior to the international filing date but later than the priority date claimed

"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art.
"&" document member of the same patent family

Date of the actual completion of the international search	Date of mailing of the international search report
17 August 2001	04/09/2001

Name and mailing address of the ISA	Authorized officer
European Patent Office, P.B. 5818 Patentlaan 2 NL – 2280 HV Rijswijk Tel. (+31-70) 340-2040, Tx. 31 651 epo nl, Fax: (+31-70) 340-3016	Bernedo Azpiri, P

Form PCT/ISA/210 (second sheet) (July 1992)

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